

GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
RAJYA SABHA
UNSTARRED QUESTION NO-3517
ANSWERED ON- 31/03/2023

SCHEMES FOR MARKETING SUPPORT FOR HANDICRAFT SECTOR

3517. SHRI PARIMAL NATHWANI:

Will the Minister of TEXTILES be pleased to state:

- (a) whether Government has implemented marketing support and services scheme for the handicraft sector in the country;
- (b) if so, the details thereof along with the salient features of the said scheme; and
- (c) the total number of handicraft artisans benefited from the said schemes during each of the last three years and the current year, State-wise including Andhra Pradesh, Jharkhand and Gujarat?

ANSWER

THE MINISTER OF STATE FOR TEXTILES
(SMT. DARSHANA JARDOSH)

(a) & (b): Yes Sir, Government has been implementing marketing support and services scheme for the handicraft sector in the country. The salient features of the said scheme are holding events like National Handicraft Fair, Gandhi Shilp Bazaar, Craft Bazaar, Exhibition, Fashion Show and International Events in India and abroad. The objective of the scheme is to provide marketing platform to handicraft artisans at various levels like international, domestic, state and district.

(c): Total number of handicraft artisans who have benefitted from the said schemes during each of the last three years and the current year, State-wise including Andhra Pradesh, Jharkhand and Gujarat are hereunder;

Sl. No.	States/UTs	No. of Beneficiaries			
		2019-20	2020-21	2021-22	Current FY up to February 2023
1	Andhra Pradesh	410	800	530	700
2	Assam	675	230	978	1,240
3	Bihar	300	250	200	800
4	Chandigarh	190	0	200	250
5	Chhattisgarh	525	100	730	420
6	Delhi	336	0	400	260
7	Goa	130	0	100	170
8	Gujarat	430	1,125	1,800	1,310
9	Haryana	500	580	970	700
10	Himachal Pradesh	110	290	810	260
11	Jammu and Kashmir	0	50	160	390
12	Jharkhand	120	150	230	670

13	Karnataka	300	380	750	1,090
14	Kerala	0	0	750	500
15	Ladakh	0	30	530	130
16	Madhya Pradesh	770	450	730	820
17	Maharashtra	570	210	700	670
18	Manipur	0	100	660	550
19	Meghalaya	195	0	100	220
20	Mizoram	0	0	150	30
21	Nagaland	60	0	290	180
22	Odisha	410	730	630	1,450
23	Puducherry	70	230	230	200
24	Punjab	380	440	830	950
25	Rajasthan	190	1,640	950	950
26	Sikkim	190	0	100	250
27	Tamil Nadu	120	0	260	870
28	Telangana	20	150	100	640
29	Tripura	0	50	100	300
30	Uttar Pradesh	1,028	1,460	2,260	2,950
31	Uttarakhand	410	300	1,030	550
32	West Bengal	370	150	490	900
