GOVERNMENT OF INDIA MINISTRY OF AGRICULTURE AND FARMERS WELFARE DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE (DA&FW)

RAJYA SABHA UNSTARRED QUESTION NO- 3384 ANSWERED ON- 31/03/2023

HONEY PRODUCTION IN JHARKHAND

3384. SHRI ADITYA PRASAD

Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:-

- (a) the details of the plan to increase honey production and to provide training and related equipment to increase economic self-sufficiency of producer farmers in various geographical areas of Jharkhand; and
- (b) the procedure for direct purchase from these producers, the district-wise details of shopping centers in this respect?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE

(SHRI NARENDRA SINGH TOMAR)

- (a) & (b): Ministry of Agriculture & Farmers Welfare, Govt. of India has launched National Beekeeping and Honey Mission (NBHM) in the year 2020-21 for promotion of scientific beekeeping in the country through trainings, seminars &workshops, etc. Further, the assistance is available for development of nucleus stock centers, plantation of bee friendly flora, honey testing labs, empowerment of women through beekeeping, setting up of infrastructural facilities for post-harvest management of honey & other beehive products, etc. to increase economic self-sufficiency of producer farmers in the country including Jharkhand under NBHM.
- 3 Honey clusters/ FPOs have been allocated to National Dairy Development Board (NDDB) in Ranchi, Lohardaga and Bokaro districts to provide end to end support to beekeepers/ stakeholders, including marketing. NDDB has organized 4 training programs under NBHM at Ranchi, Lohardaga and Bokaro for promotion of scientific beekeeping.

Under the Central Sector Scheme of "Formation and Promotion of 10,000 FPOs", Small Farmers' Agribusiness Consortium (SFAC) has also promoted Farmer Producer Company in Lohardaga district of Jharkhand. Honey cultivation and collection is one of the major economic activity of the FPO.

FPOs are facilitated to market their honey and other bee hive products through online marketing portal like Open Network for Digital Commerce (ONDC), GeM, FPO Kisan Bazar, etc. and also through direct marketing to market players in honey category.
