

GOVERNMENT OF INDIA  
MINISTRY OF EDUCATION  
DEPARTMENT OF HIGHER EDUCATION

RAJYA SABHA  
UNSTARRED QUESTION NO. 3232  
ANSWERED ON 29.03.2023

**Revenue generated from registered Ed-tech companies in the country**

3232. SHRI K.R.N. RAJESHKUMAR:

Will the Minister of EDUCATION be pleased to state:

- (a) the revenue generated from registered Ed-tech companies in the country, from 2019 onwards till date;
- (b) whether Government intends to introduce a special policy framework for the regulation of the Ed-tech sector in country;
- (c) if so, the details thereof including the estimated timeline for the release of this policy, and if not, the reasons therefor;
- (d) whether co-ordination is also being done with other Ministries to ensure a comprehensive policy that addresses concerns of predatory marketing, data security, consumer protection etc.; and
- (e) if so, the details of the Ministries/Departments being consulted?

**ANSWER**

**MINISTER OF STATE IN THE MINISTRY OF EDUCATION  
(DR. SUBHAS SARKAR)**

(a) to (e) Ed-tech companies in the country are not registered with the Ministry of Education.

In order to safeguard the student interest, the Government has issued advisory which includes do's and don'ts for the stakeholders. It has also reiterated legal provisions for e-commerce firms for information to citizens who are consumers of ed-tech services. The details may be seen at <https://pib.gov.in/PressReleasePage.aspx?PRID=1784582>

UGC has notified regulations for offering full-fledged online programme by the Higher Educational Institutions (HEIs). These regulations, inter-alia, include eligibility conditions, recognition process for offering online programmes, maintenance of infrastructural, academic and other quality

standards by HEIs. It prohibits franchise arrangements with private sector and the ownership of offering online programmes shall be that of HEIs only.

UGC and AICTE have also issued public notices advising the students to check the recognition/entitlement status of the programme on official website before enrolling for any course. The notice may be seen at [https://deb.ugc.ac.in/pdf/UGC\\_Public\\_Notice\\_16-01-2022.pdf](https://deb.ugc.ac.in/pdf/UGC_Public_Notice_16-01-2022.pdf).

Further, in line with the National Education Policy 2020, National Educational Technology Forum (NETF) Cell has been established at AICTE as a platform for free exchange of ideas on the use of technology to enhance learning, assessment, planning, administration and so on, both for School and Higher Education.

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