

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**RAJYA SABHA
UNSTARRED QUESTION NO. 3056
TO BE ANSWERED ON 28.03.2023**

MoU with ITDC

3056. SHRI DHIRAJ PRASAD SAHU

Will the Minister of **AYUSH** be pleased to state:

- (a) whether Government is planning to promote medical travel value;
- (b) if so, the details on recent initiatives or MoUs signed for such projects;
- (c) whether collaboration with the Ministry of Tourism will take place to undertake such initiatives; and
- (d) if so, the details thereof?

**ANSWER
THE MINISTER OF AYUSH
(SHRI SARBANANDA SONOWAL)**

(a): and (b): Yes Sir, Government of India is promoting Medical Value Travel. Ministry of Health and Family Welfare, Government of India and Ministry of Ayush have been working with Centre for Development of Advanced Computing (CDAC) and Services Export Promotion Council (SEPC) for developing a 'One Stop' Heal in India portal for Promotion of Medical Value Travel.

Two Chintan Shivirs were organized by the Ministry of Health and Family Welfare to promote Heal in India and Heal by India. Ministry of Ayush also participated in these ChintanShivirs.

A Round Table and Plenary Session on Heal in India- Medical Value Travel were also organized during Global Ayush Investment and Innovation Summit at Gandhinagar, Gujarat to promote India as destination for Medical Value Travel.

The Ministry of Tourism has formulated a National strategy and roadmap for Medical and Wellness Tourism by involving Ministry of Ayush, Ministry of Health and Family Welfare, Ministry of Commerce, Ministry of External Affairs, Ministry of Civil Aviation etc.

(c): and (d): For collaboration with Ministry of Tourism, Ministry of Ayush has already signed a Memorandum of Understanding (MoU) with India Tourism Development Corporation (ITDC), Ministry of Tourism, Government of India. Under this Memorandum of Understanding (MoU), India Tourism Development Corporation will promote 'Heal in India' – Medical Value Travel in Ayurveda, Yoga and other Indian traditional systems of medicine as well as assist in establishing India as destination for Medical Value Travel in consultation with Ministry of Ayush and Ministry of Tourism.
