

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION NO. 2995
TO BE ANSWERED ON 27.03.2023

USE OF DIGITAL AND IT TOOLS IN THE MSME SECTOR

2995. SMT. JEBI MATHER HISHAM:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the steps taken to make micro and small businesses proactive in digital strategies, especially in the post-pandemic context and the details thereof;
- (b) whether Government has assessed the expected results of adopting and using digital and information technology (IT) tools in micro and small businesses, if so, the details thereof;
- (c) whether Government has assessed the knowledge gap on the adoption of digital tools by entrepreneurs; and
- (d) whether Government has adopted an efficacious action plan to facilitate micro and small entrepreneurs in improving their skills and gaining the experience to manage digital tools effectively, if so, the details thereof?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) to (d): The Government has undertaken various digital initiatives for the promotion of digital empowerment and enabling the ease of doing business of MSMEs. These inter-alia include Udyam Registration portal for online registration, Champions Portal for grievance redressal of MSMEs launched in Covid-19 pandemic period in 2020, Government e-Marketplace (GeM) for online procurement, Trade Receivables Discounting System (TReDS) for discounting invoices and www.msmemart.com for facilitating online marketing support, MSME SAMBANDH for monitoring of procurement by Central Public Sector Enterprises (CPSEs) from Micro and Small Enterprises (MSEs) and MSME SAMADHAAN portal for filling applications regarding delayed payments by Central Ministries / Departments / CPSEs / State Governments, etc.

The Government fully recognizes the need for digitalization and building capacity to manage digital tools effectively. In this regard, the Ministry through its various sub-ordinate offices and in collaboration with Associations and State Governments Continuously organize seminars, awareness, training, workshops and campaign across the country.
