

**GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION AND BROADCASTING**

**RAJYA SABHA  
UNSTARRED QUESTION NO.2634  
(TO BE ANSWERED ON 23.03.2023)**

**TELECAST OF AWARD WINNING REGIONAL MOVIES ON DOODARSHAN**

**2634. SHRI PABITRA MARGHERITA:**

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether Doordarshan still telecasts award winning regional movies on Sunday afternoon;
- (b) if so, the manner in which the producers of such films are benefited financially, if not, the reason therefor;
- (c) the reasons for discontinuing commissioned programs produced through out-sourced path by private producers of North-East India and whether there is any plan to restart this program; and
- (d) whether there is any plan of DD Assam to produce royalty programs?

**ANSWER**

**THE MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF  
YOUTH AFFAIRS & SPORTS (SHRI ANURAG SINGH THAKUR)**

(a) No, Sir.

(b) & (c) Prasar Bharati has informed that Doordarshan continuously reviews its content. Prasar Bharati has recently notified the Content Procurement Policy vide Notification No.01/2023-Ops dated 06.02.2023 which is available on the website [www.prasarbharati.gov.in](http://www.prasarbharati.gov.in). The policy details process, provisions and framework

required to be followed for procurement of content. As per the policy, Prasar Bharati acquires the content under following models: -

(i) License fee/Royalty

(ii) Revenue sharing

(iii) Outside Sponsored programme

(iv) Commissioning (Fully funded by Prasar Bharati or Public Private Partnership)

(v) Gratis

(d) Procurement of programmes for DD Assam and all channels of Doordarshan are done as per requirement, in accordance with Procurement models in the Content Sourcing Policy.

\*\*\*\*\*