

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

**RAJYA SABHA
UNSTARRED QUESTION No. 2631
(TO BE ANSWERED ON 23.03.2023)**

‘DIRECTORATE OF ADVERTISING AND VISUAL PUBLICITY’

2631. SHRI MOHAMMED NADIMUL HAQUE:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the amount of money that is owed by Directorate of Advertising and Visual Publicity (DAVP) to various suppliers/vendors/media organizations during the last five years, year-wise, language-wise, State-wise, Media-wise (newspaper/radio/tv/outdoor/etc.); and

(b) the reasons for non-payment?

ANSWER

MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF YOUTH AFFAIRS AND SPORTS {SHRI ANURAG SINGH THAKUR}

(a) to (b): Central Bureau of Communication (CBC, erstwhile BOC/DAVP) under Ministry of Information and Broadcasting releases advertisements through different media vehicles on behalf of various Ministries/Departments of Government of India.

Payment by CBC for advertisements is a continuous process and is done when the bills from publications/ other vendors are found to be in order and complete in all respect and as per availability of funds from the concerned client Ministries/Departments.
