GOVERNMENT OF INDIA MINISTRY OF INFORMATION AND BROADCASTING

RAJYA SABHA UNSTARRED QUESTION No. 2630 (TO BE ANSWERED ON 23.03.2023)

CENTRAL BUREAU OF COMMUNICATION

2630. SHRI MOHAMMED NADIMUL HAQUE:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the total amount of money that the Central Bureau of Communication (CBC) has to receive from various Ministries for publicity during the last five years, Ministry-wise, department-wise, year-wise, media-wise; and
- (b) the reasons for non-payment?

ANSWER

MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF YOUTH AFFAIRS AND SPORTS {SHRI ANURAG SINGH THAKUR}

(a) & (b): Central Bureau of Communication (CBC) under Ministry of Information and Broadcasting releases advertisements/ publicity campaigns through different media vehicles on behalf of various Ministries/Departments of Government of India.

Payment by CBC for advertisements is a continuous process and is done when the bills from publications/ other vendors are found to be in order and complete in all respect and as per availability of funds from the concerned client Ministries/Departments.
