

GOVERNMENT OF INDIA
MINISTRY OF CHEMICALS AND FERTILIZERS
DEPARTMENT OF FERTILIZERS
RAJYA SABHA

UNSTARRED QUESTION NO. 2273 TO BE ANSWERED ON: 21.03.2023

Issues relating to PMBJP

**2273: SHRI ABIR RANJAN BISWAS:
DR. SANTANU SEN:**

Will the Minister of **CHEMICALS AND FERTILIZERS** be pleased to state:

- (a) whether it is a fact that Pradhan Mantri Bharatiya Janurvarak Pariyojna (Prime Minister's Public Fertiliser Scheme) logo will cover two-thirds of the front of new fertiliser bags, if so, the details thereof and the reasons therefor;
- (b) the number of new fertiliser bags introduced and in circulation since October 2022 with the said logo, State-wise and district-wise of West Bengal; and
- (c) whether Government is aware of the dissent this move has caused amongst the producers, if so, the steps taken to deal with the same and if no, the reasons therefor?

ANSWER

MINISTER OF STATE FOR CHEMICALS AND FERTILIZERS
(**SHRI BHAGWANTH KHUBA**)

(a) to (c): Vide notification dated 24th August, 2022 Government of India has decided to Implement of One Nation One Fertilizers scheme called Pradhanmantri Bhartiya Janurvarak Pariyojna. As per the said Notification, Two-Third of the Fertilizer's bag will be used for new brand name and logo with Pradhanmantri Bhartiya Janurvarak Pariyojna and One-Third will be used for using Fertilizer companies name, logo and other information as required in different rules and regulations etc. Further, the Department of Fertilizers had consulted the stake holders including fertilizer companies before launching the scheme.

With effect from January 2023, all the Fertilizer viz. UREA, DA, MOP & NPKS both Indigenous as well Imported are being dispatched across the country under the Bharat Brand. As per the data received from fertilizer companies number of new fertilizer bags introduced & in circulation since October'22 is as follows:-

< Figures in Crores >

INDIGENOUS UREA	IMPORTED UREA	DAP	MOP	NPKS	TOTAL
13.52	7.96	2.84	0.19	2.13	26.64
