

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**RAJYA SABHA
UNSTARRED QUESTION NO. †2250
TO BE ANSWERED ON 21/03/2023**

**CULTIVATION AND PROMOTION OF MEDICINAL PLANTS IN NORTH EASTERN
REGION**

†2250. SHRI KAMAKHYA PRASAD TASA:

Will the Minister of **AYUSH** be pleased to state:

- (a) the details of financial assistance provided to promote the cultivation of medicinal plants and herbs in the North-Eastern States during the last two years;
- (b) the quantum of medicinal plants exported from the North-Eastern States during the said period;
- (c) the steps taken to promote the production of Ayurvedic and herbal medicines in the country, particularly in North-Eastern States; and
- (d) the schemes under which the Central Government encourages farmers to cultivate medicinal plants?

**ANSWER
THE MINISTER OF AYUSH
(SHRI SARBANANDA SONOWAL)**

(a) Ministry of Ayush, Government of India had implemented Centrally Sponsored Scheme of National Ayush Mission (NAM) to promote the cultivation of medicinal plants from the financial year 2015-16 to 2020-21. As per the scheme guidelines, the support was provided for:

- (i) Cultivation of prioritized medicinal plants on farmer's land.
- (ii) Establishment of nurseries with backward linkages for raising and supply of quality planting material.
- (iii) Post-harvest management with forwarding linkages.
- (iv) Primary processing, marketing infrastructure etc.

Under the aforesaid scheme, Ministry of Ayush had approved an amount of Rs. 209.725 lakh (including State share) to the North-Eastern States during the financial year 2020-21 to promote the cultivation of medicinal plants.

(b) Quantum of exports from the country during the last two years under HS code 1211 which includes Medicinal Plants is US\$ 800.94 Million. The detail is given below:

Values in US \$ Million

S.No.	HS Code	Commodity	2020-21	2021-22
1.	1211	PLNTS AND PRTS OF PLNTS INCLD SEDS AND FRUTS USD FOR PRFUMRY PHRMACY/INSCTIDL OR SMLR PUR FRSH/DRID, CHLD/FROZ W/N CUT CRSHD	377.63	423.31

Source: <https://tradestat.commerce.gov.in>

(c) Ministry of Ayush has implemented a Central Sector Scheme Ayush Oushadhi Gunavatta evam Utpadan Samvardhan Yojana (AOGUSY), was approved by Standing Finance Committee (SFC) on 16.03.2021. The total financial allocation to this scheme is Rs. 122.00 crores for five years.

The objectives of the Scheme are as under;

- i. To enhance India's manufacturing capabilities and exports of traditional medicines and health promotion products under the initiative of Atmanirbhar Bharat.
- ii. To facilitate adequate infrastructural & technological upgradation and institutional activities in public and private sector for standardization, quality manufacturing and analytical testing of Ayush drugs & materials.
- iii. To strengthen regulatory frameworks at Central and State level for effective quality control, safety monitoring and surveillance of misleading advertisements of Ayush drugs.
- iv. To encourage building up synergies, collaborations and convergent approaches for promoting standards and quality of Ayush drugs & materials.

Proposals have been received from North Eastern states viz Manipur and Arunachal Pradesh for up-gradation of existing State pharmacy.

Detailed guidelines are available at:

<https://cdn.ayush.gov.in/wp-content/uploads/2021/10/Guidelines-AOGUSY.pdf>

(d) Presently, National Medicinal Plants Board, Ministry of Ayush, Government of India is implementing a scheme entitled “Central Sector Scheme on Conservation, Development and Sustainable Management of Medicinal Plants” wherein the following activities are supported:

- (i) *In-situ* conservation / *Ex-situ* conservation
- (ii) Livelihood linkages with Joint Forest Management Committees (JFMCs) / Panchayats / Van Panchayats / Biodiversity Management Committees (BMCs) / Self Help Groups (SHGs).
- (iii) IEC activities like Training / workshops / Seminars/ Conferences etc.
- (iv) Research & Development.
- (v) Promotion, marketing and trade of medicinal plants produce.
- (vi) Establishment of nurseries.
