

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**RAJYA SABHA**  
**UNSTARRED QUESTION NO. 2193**  
**TO BE ANSWERED ON 20.03.2023**

**PROMOTION OF MSMEs**

2193.           SHRI K. R. N. RAJESHKUMAR:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the details of the steps taken by Government to assist small businessmen to establish themselves in the global market;
- (b) whether Government proposes to constitute an expert panel to suggest the ways for reaching to the customers across the world and if so, the details thereof; and
- (c) whether the Government has taken any steps to promote MSMEs to expand their business abroad and to serve the international customers and if so, the details thereof?

**ANSWER**

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES  
(SHRI BHANU PRATAP SINGH VERMA)

(a): Ministry of Micro Small and Medium Enterprises (MSMEs) through its MSME-Development and Facilitation Office (DFO) situated in all States, facilitates MSMEs to export from Domestic Tariff Area (DTA) and Special Economic Zone (SEZ). For this purpose, Export Facilitation Cells (EFC) have been established to provide hand-holding support to MSMEs as well as creating linkages with Export Promotion Councils, Commodity Boards, etc.

(b) & (c): To support MSMEs reach out to customers across the world, Ministry is implementing International Cooperation Scheme facilitating participation of the MSMEs in International Exhibitions, Trade Fairs, Buyer-seller meets, etc held abroad, and organization of international conference/seminar/workshops in India. The scheme also provides reimbursement of various export related costs incurred by new Micro & Small sized exporters (i.e. cost incurred on registration cum membership with Export Promotion Councils, export insurance, testing & quality certification). Further, a comprehensive B2B Portal- MSME Mart.com is being operated by the National Small Industries Corporation (NSIC) as a one stop digital solution to all business needs of MSMEs and provide next generation services to MSMEs to make them competitive in global market. Ministry has also established Enterprise Development Centres (EDCs) all across the country with the aim to build a network of entrepreneurial leaders by providing professional mentoring and handholding support services to existing as well as aspiring entrepreneurs. Further, various other schemes are being implemented by the Ministry to help MSMEs expand their business in the global market by providing them assistance for technology upgradation, skill development, quality certification etc.

\*\*\*\*\*