

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**RAJYA SABHA**  
**UNSTARRED QUESTION NO. 2180**  
**TO BE ANSWERED ON 20.03.2023**

**PROMOTION OF GOODS MANUFACTURED  
BY SMALL AND MICRO INDUSTRIES**

2180. SHRI ADITYA PRASAD:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether any schemes are being run for the promotion of products manufactured in the indigenous and small and micro industries of India at global level, if so, the details thereof;
- (b) whether there is any special scheme for training of small and medium enterprises for manufacturing of international level quality products, if so, the details thereof; and
- (c) details of the subsidy being given to the entrepreneurs by the Government?

**ANSWER**

MINISTER OF STATE FOR MICRO, SMALL AND MEDMUM ENTERPRISES  
(SHRI BHANU PRATAP SINGH VERMA)

(a) to (c): The Ministry of MSME is implementing International Cooperation (IC) Scheme, under which financial assistance is being provided for space rent, air fair, freight charges & registration fee etc., to the eligible Central/State Government organizations and Industry Associations to facilitate participation of MSMEs in the international exhibitions/fairs/buyer-seller meets held abroad and for organizing international conference/seminar/workshops in India with the aim of technology upgradation, modernization, joint venture etc. Further, under the new component of IC Scheme namely Capacity Building of First Time Exporters (CBFTE) launched in June 2022, reimbursement is provided to new Micro & Small Enterprises (MSE) exporters for costs incurred on Registration-cum-Membership Certification (RCMC) with EPCs, Export Insurance Premium and Testing & Quality Certification for exports.

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