### GOVERNMENT OF INDIA MINISTRY OF COMMERCE & INDUSTRY (DEPARTMENT OF COMMERCE)

### RAJYA SABHA UNSTARRED QUESTION NO. 217 TO BE ANSWERED ON 03<sup>rd</sup> FEBRUARY, 2023

#### DARJEELING TEA

### 217 SHRI SUSHIL KUMAR GUPTA:

### Will the Minister of **COMMERCE & INDUSTRY** be pleased to state:

(a) whether the attention of Government has been drawn to a report that production of Darjeeling tea, and its demand in both domestic and international markets, has been falling; and
(b) if so, steps being taken to ensure that export of Darjeeling tea is increased?

## ANSWER

# THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SMT. ANUPRIYA PATEL)

(a): The details of production an	nd export of Darjeeling tea	a during the last 3 years is as under:

Year	Production (Qty in M.Kgs)	Exports (Qty in M.Kgs)
2020	6.70	3.10
2021	7.01	3.56
2022	6.54*	3.02

\*(upto November, 2022)

Source: Tea Board

(b): The Tea Board under the Tea Development and Promotion Scheme (TDPS) has been extending financial assistance to the tea stakeholders across the country including Darjeeling Tea. Measures taken by the Board to promote Darjeeling Tea include -

- Tea Board participates in various tea promotion events in the country (e.g. Indus food, World Tea and Coffee Expo etc.) that have presence of international buyers where Indian tea and its many varieties and blends including Darjeeling Tea are sampled and showcased.
- Sustained promotions through social media platforms are also done by Tea Board to increase awareness about varieties of Indian tea with special attention to Darjeeling Tea.
- In January, 2023, the Remission of Duties and Taxes on Export Products (RoDTEP) Scheme rates have been increased for bulk tea in order to facilitate more exports.
- Further, the Darjeeling Tea is protected by Certification Trade Mark and Geographical Indication and has a distinct logo.