GOVERNMENT OF INDIA MINISTRY OF RAILWAYS

RAJYA SABHA UNSTARRED QUESTION NO.2046 ANSWERED ON 17.03.2023

MONETIZATION OF PASSENGER DATA

2046. DR. SONAL MANSINGH :

Will the Minister of RAILWAYS be pleased to state:

(a) whether Indian Railway Catering and Tourism Corporation (IRCTC) has invited tender for appointment of consultants for monetization of road map of its passenger data bank;

- (b) if so, the details thereof;
- (c) whether Railways has ascertained the potential privacy risks of IRCTC's proposal; and
- (d) if so, the details thereof?

ANSWER

MINISTER OF RAILWAYS, COMMUNICATIONS AND ELECTRONICS & INFORMATION TECHNOLOGY (SHRI ASHWINI VAISHNAW)

(a) to (d) In the year 2022, IRCTC had invited a tender for engagement of a Consultant to bring out modalities to maximise non-fare revenue for Indian Railways and IRCTC. However, the tender was withdrawn.
