

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE**

RAJYA SABHA

**UNSTARRED QUESTION NO. 1971.
TO BE ANSWERED ON FRIDAY, THE 17TH MARCH, 2023.**

PRODUCTS REGISTERED AS GEOGRAPHICAL INDICATIONS

1971 SMT. JEBI MATHER HISHAM:

Will the Minister of **Commerce and Industry** be pleased to state:

- (a) the number of products registered as Geographical Indications over the last five years, the details thereof, State and product-wise;
- (b) how many Geographical Indications Registry are there in the country, the details thereof, location-wise;
- (c) whether Government will set up more GI Registries in different parts of the country, details thereof; and
- (d) the steps taken to make the local communities, business groups etc. understand the importance of GI registration, the details thereof over the last five years, State-wise?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI SOM PARKASH)**

- (a): The number of products registered as Geographical Indications (GI) over the last five years is as under:

Year	Number of GI Applications Registered
2017-18	25
2018-19	22
2019-20	21
2020-21	5
2021-22	36
Total	109

The details of Indian GI tagged products registered in last five years with state is placed at **Annexure-I**.

- (b): The Geographical Indications Registry is located at Intellectual Property Office Building, G.S.T Road, Guindy, Chennai – 600 032.

- (c): No such proposal is under consideration. The facility for filing of online application is already available to facilitate applicants across the country, minimizing the requirement for physical visit to GI registry.
- (d): The Government has taken various measures to sensitize and spread awareness on the subject of GI as an important intellectual property right across various stakeholders including farmers, artisans, traders, dealers, academia, students etc. The messaging has also been to encourage the producers to recognize the uniqueness of their regional products and seek protection through GI tag. Introducing the Geographical Indications of Goods (Registration and Protection) Act 1999, a sui generis legislation, was a step in this direction. The Act provides legal framework for the registration of geographical indications relating to goods, and prevention and protection of the intellectual property rights granted to a registered geographical indication against fraudulent use.

Further, the National IPR policy, 2016 provides strong emphasis on promotion of GIs across the country. In this regard, Department for Promotion of Industry and Internal Trade (DPIIT) set up the Cell for Intellectual Property and Management (CIPAM), to undertake focused action on issues related to IPRs including GI and addresses the identified objectives of the policy. CIPAM has also been entrusted for conducting IPR awareness campaign across the country in schools, colleges/universities and the industry, training and sensitization programmes for enforcement agencies and Judiciary, coordination for effective enforcement of IPR rights and for studying and facilitating implementation of best practices for promotion and commercialization of IPs within the country. In order to popularize Geographical indications (GIs) among general public and among consumers, the activities undertaken are placed at **Annexure-II**.

Furthermore, the Government has earmarked Rs. 75 crore under the IPR Policy Management Scheme for period of three years i.e., FY 2022-23 to 2024-25 to undertake initiatives and activities aimed at creating awareness about significance of GIs, promoting registered Indian GIs, identify potential GIs and encourage stakeholders towards registration.

ANNEXURE-I**ANNEXURE REFERRED TO IN REPLY TO PART (a) OF THE RAJYA SABHA USTARRED QUESTION NO. 1971 FOR ANSWER ON 17.03.2023.**

List of Indian GI tagged products registered in last five years- state wise and product wise, is placed as under:

Year 2017-18				
SL No.	App. No	Name	Goods	State
1	241	Banaganapalle Mangoes	Agricultural	India (Telangana & Andhra Pradesh)
2	562	Pochampally Ikat (Logo)	Handicraft	Telangana
3	531	Gobindobhog Rice	Agricultural	West Bengal
4	481	Durgi Stone Carvings	Handicraft	Andhra Pradesh
5	482	Etikoppaka Toys	Handicraft	Andhra Pradesh
6	530	Tulapanji Rice	Agricultural	West Bengal
7	542	Chakshesang Shawl	Handicraft	Nagaland
8	426	Mahabalipuram Stone Sculpture	Handicraft	Tamil Nadu
9.	533	Banglar Rasogolla	Food Stuff	West Bengal
10	543	Nilambur Teak	Agricultural	Kerala
11	453	Bankura Panchmura Terracotta Craft	Handicraft	West Bengal
12	519	Pokaran Pottery	Handicraft	Rajasthan
13	521	Adilabad Dokra	Handicraft	Telangana
14	523	Warangal Durries	Handicraft	Telangana
15	524	Allagadda Stone Carving	Handicraft	Andhra Pradesh
16	551	Bhagalpuri Zardalu	Agricultural	Bihar
17	553	Katarni Rice	Agricultural	Bihar
18	554	Magahi Paan	Agricultural	Bihar
19	555	Ghazipur Wall-hanging	Handicraft	Uttar Pradesh
20	556	Varanasi Soft Stone Jali Work	Handicraft	Uttar Pradesh
21	563	Bengal Dokra	Handicraft	West Bengal
22	564	Bengal Patachitra	Handicraft	West Bengal
23	565	Purulia Chau Mask	Handicraft	West Bengal
24	566	Wooden Mask of Kushmandi	Handicraft	West Bengal
25	567	Madur kathi	Handicraft	West Bengal

Year 2018-19

SL No.	App. No	Name	Goods	State
1	378	Jhabua Kadaknath Black Chicken Meat	Food Stuff	Madhya Pradesh
2	558	Boka Chaul	Agricultural	Assam
3	139	Alphonso	Agricultural	Maharashtra
4	380	RajKot Patola	Handicraft	Gujarat
5	552	Shahi Litchi of Bihar	Agricultural	Bihar
6	496	Sangli Turmeric	Agricultural	Maharashtra
7	585	Pethapur Printing Blocks	Handicraft	Gujarat
8	169	Kolhapuri Chappal	Handicraft	India (Karnataka & Maharashtra)
9	584	Silao Khaja	Food Stuff	Bihar
10	604	Coorg Arabica Coffee	Agricultural	Karnataka
11	605	Wayanaad Robusta Coffee	Agricultural	Kerala
12	606	Chikmagalur Arabica Coffee	Agricultural	Karnataka
13	607	Araku Valley Arabica Coffee	Agricultural	India (Andhra Pradesh & Odisha)
14	608	Bababudangiris Arabica Coffee	Agricultural	Karnataka
15	432	Himachali Kala Zeera	Agricultural	Himachal Pradesh
16	464	Sirsi Supari	Agricultural	Karnataka
17	468	Himachali Chulli Oil	Manufactured	Himachal Pradesh
18	557	Chunar Balua Patthar	Natural	Uttar Pradesh
19	231	Erode Manjal (Erode Turmeric)	Agricultural	Tamil Nadu
20	613	Marayoor Jaggery (Marayoor Sharkara)	Agricultural	Kerala
21	480	Thirubuvanam Silk Sarees	Handicraft	Tamil Nadu
22	611	Jeeraphool	Agricultural	Chhattisgarh

Year 2019-20				
SL No.	App.No	Name	Goods	State
1	610	Kandhamal Haladi	Agricultural	Odisha
2	612	Odisha Rasagola	Food Stuff	Odisha
3	616	Kodaikanal Malai Poondur	Agricultural	Tamil Nadu
4	586	Pawndum	Handicraft	Mizoram
5	587	Ngotekherh	Handicraft	Mizoram
6	588	Hmaram	Handicraft	Mizoram
7	550	Palani Panchamirtham	Food Stuff	Tamil Nadu
8	582	Tawlhlohpuan	Handicraft	Mizoram
9	583	Mizo Puanchei	Handicraft	Mizoram
10	593	Gulbarga Tur Dal	Agricultural	Karnataka
11	641	Tirur Betel Leaf (Tirur Vettala)	Agricultural	Kerala
12	618	Khola Chilli	Agricultural	Goa
13	625	Idu Mishmi Textiles	Handicraft	Arunachal Pradesh
14	400	Dindigul Locks	Manufactured	Tamil Nadu
15	422	Kandangi Saree	Handicraft	Tamil Nadu
16	403	Srivilliputtur Palkova	Food Stuff	Tamil Nadu
17	609	Kaji Nemu	Agricultural	Assam
18	572	Chokuwa Rice of Assam	Agricultural	Assam
19	486	Kovilpatti Kadalai Mittai	Food Stuff	Tamil Nadu
20	602	Chak - Hao	Agricultural	India (Manipur & Nagaland)
21	619	Gorakhpur Terracotta	Handicraft	Uttar Pradesh

Year 2020-21				
SL No.	App.No	Name	Goods	State
1	635	Kashmir Saffron	Agricultural	Jammu & Kashmir
2	423	Thanjavur Netti Works	Handicraft	Tamil Nadu
3	429	Arumbavur Wood Carvings	Handicraft	Tamil Nadu
4	599	Telia Rumal	Handicraft	Telangana
5	658	Sohrai – Khovar Painting	Handicraft	Jharkhand

Year 2021-22

SL No.	App.No	Name	Goods	State
1	621	Chunar Glaze Pottery	Handicraft	Uttar Pradesh
2	628	Sojat Mehndi	Agricultural	Rajasthan
3	424	Karuppur Kalamkari Paintings	Handicraft	Tamil Nadu
4	431	Kallakurichi Wood Carving	Handicraft	Tamil Nadu
5	589	Bhotia Dann of Uttarakhand	Handicraft	Uttarakhand
6	643	Judima	Manufactured	Assam
7	663	Balaghat Chinnor	Agricultural	Madhya Pradesh
8	660	Kuttiattoor Mango (Kuttiattoor Manga)	Agricultural	Kerala
9	644	Pithora	Handicraft	Gujarat
10	656	Manjusha Art	Handicraft	Bihar
11	642	Harmal Chilli	Agricultural	Goa
12	662	Edayur Chilli	Agricultural	Kerala
13	648	Uttarakhand Aipan	Handicraft	Uttarakhand
14	651	Munsyari Razma	Agricultural	Uttarakhand
15	652	Uttarakhand Ringal Craft	Handicraft	Uttarakhand
16	653	Uttarakhand Tamta Product	Handicraft	Uttarakhand
17	654	Uttarakhand Thulma	Handicraft	Uttarakhand
18	680	Myndoli Banana	Agricultural	Goa
19	620	Banaras Zardozi	Handicraft	Uttar Pradesh
20	622	Mirzapur Pital Bartan	Handicraft	Uttar Pradesh
21	623	Banaras Wood Carving	Handicraft	Uttar Pradesh
22	624	Banaras Hand Block Print	Handicraft	Uttar Pradesh
23	650	Kumaon Chyura Oil	Agricultural	Uttarakhand
24	655	Goan Khaje	Food Stuff	Goa
25	206	Rataul Mango	Agricultural	Uttar Pradesh
26	590	Tamenglong Orange	Agricultural	Manipur
27	614	Chamba Chappal	Handicraft	Himachal Pradesh
28	645	Mau Saree	Handicraft	Uttar Pradesh
29	647	Lahauli Knitted Socks & Gloves	Handicraft	Himachal Pradesh
30	675	Kanniyakumari Clove	Agricultural	Tamil Nadu
31	592	Hathei Chilli	Agricultural	Manipur
32	640	Naga Cucumber	Agricultural	Nagaland
33	401	Mahoba Desawari Pan	Agricultural	India (Uttar Pradesh and Madhya Pradesh)
34	629 & 630	Mizo Ginger	Agricultural	Mizoram
35	636	Dalle Khursani	Agricultural	India (Sikkim and West Bengal)
36	467	Narasinghapettai Nagaswaram	Handicraft	Tamil Nadu

ANNEXURE REFERRED TO IN REPLY TO PART (d) OF THE RAJYA SABHA USTARRED QUESTION NO. 1971 FOR ANSWER ON 17.03.2023.

Activities undertaken by the Department to popularize and spread awareness about the geographical indications (GI) products in the country:

In order to popularize Geographical indications (GIs) among general public and among consumers, the activities undertaken on pan-India basis are as under:

- GIs from various states were exhibited as part of the Hyderabad Design Week's Design Expo held between 10-12 October, 2019. In addition to exhibiting the GIs, dedicated counter was setup where Department's officials interacted with participants on the importance of IPR, need for awareness and helped answer their queries regarding the subject. The event witnessed participation from nearly 100 countries.
- GIs were also exhibited at the Global Exhibition on Services 2019 held from 26-28 October, 2019 at Bengaluru. The event witnessed participation from nearly 100 countries.
- DPIIT in partnership with Confederation of Indian Industry (CII) and State of Telangana as Partner State organized "Geographical Indication Festival of India (GIFI)" from 09 Jan - 8 Feb, 2021. The virtual exhibition showcased over 100+ authorised GI producers setting up virtual stall using CII HIVE Platform.
- Regular social media campaigns have been undertaken by the Department for spreading awareness and promoting the GI tagged products. Through these campaigns interesting stories and factoids on GI are shared. These include, 'Gift a GI' launched during festive seasons to encourage purchase of GI products, 'Spot the GI' to spread awareness on GIs through interesting factoids, among others.
- In order to create awareness to get due recognition of Indian Handicrafts and handloom, Department ran a campaign on "*Winter GI Accessories.*"
- In order to popularize Geographical Indications of India, 17 promotional videos covering various Indian GIs was prepared in collaboration with TV History. These videos were aired on various channels of the TV History 18 network such as History TV18 -SD, History TV18 – HD in 2021-22.
- To create awareness about the GIs in the urban population, an article prepared on the subject of GIs was published in India Today English magazine's 45th Anniversary Special Issue in January 2021.
- Dedicated GI Pavilion was setup during the Aahar, 2022 fair for five days. The event offered an opportunity to showcase Indian tradition, culture and enterprising activities under a single umbrella. 25 GI products were showcased at the fair from across the country. A large number of traders/industry players from top ranks of the hotel industry, restaurants, catering industry/institutions, importers, buyers/distributors to source best of the products in the food, hospitality, and equipment sectors, visited Aahar 2022 and it helped the GI holders build connections and boost their business.
- In addition to the dedicated GI counters from DPIIT at Aahar 2022, Tribal Co-operative Marketing Development Federation of India (TRIFED) also participated in this exhibition whereby the GIs products from the tribal communities such as Naga Mircha, Chak Hao rice, Assam tea (orthodox) were exhibited.
- An awareness workshop was conducted in Kalsi Dehradun on 26 April 2022 in collaboration with IIT Roorkee for several local artisans to create awareness on GI

Protection, enforcement, its significance, marketing avenues through e-commerce platforms etc.

- On the occasion of World Intellectual Property Day 2022, DPIIT conducted “National Photography Contest” on theme *भारत की अमूल्य धरोहर*, capturing various aspects of Geographical Indications and their uniqueness, diversity, and artistry.
- Agricultural and Processed Food Products Export Development Authority (APEDA) under Department of Commerce organized GI Mango Promotion Programme and Tasting Event in Belgium on 17th June, 2022 and later in at Copenhagen, Denmark in association with Embassy of India.
- DPIIT organized the "India Geographical Indications (GI) Fair 2022" from 26th to 28th August, 2022 through Export Promotion Council for Handicrafts (EPCH) at India Expo Centre & Mart, Greater Noida.
- Uttar Bharat GI Mahotsav was organized from 16th – 21st October 2022 in Varanasi, Uttar Pradesh wherein producers of GI tagged products were given an opportunity to showcase their products.
- About 100 stalls were setup under ‘GI pavilion’ during the India International Trade Fair, Delhi from November 14th to 27th, 2022. GI producers from across the country utilised the opportunity to showcase their products.
- DPIIT has also set up GI pavilion in the ongoing AAHAR International Food Festival at ITPO, Delhi from March 14th to 18th, 2023.
- In addition to the above, the GI Registry regularly conducts Awareness programmes for stakeholders on GI at various places in the country and also provides necessary handholding facility to the applicants in the filing and processing of their GI applications.
- The Office of Controller General of Patents, Designs and Trade Marks (CGPDTM) conducts awareness programmes on GI in association with other industrial organizations for the benefit of stakeholders in GI. These programmes are aimed at acquainting GI stakeholders about importance of GI registration and benefits of unique identity given by GI registration to the products.
