

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.1907
ANSWERED ON 16.03.2023

PROMOTION OF TOURISM INDUSTRY

1907 DR. ANIL SUKHDEORAO BONDE:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether tourism industry in the country is incurring heavy losses every year due to occurrence of some disease of epidemic or natural calamity, post-monsoon or terror incidents, over the last three years;
- (b) if so, the details thereof along with the reaction of the Government thereto;
- (c) whether Government has envisaged any plan or proposes to make any plan to protect and encourage tourism industry in the country, particular in the State of Maharashtra; and
- (d) if so, the details thereof?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) & (b): Ministry of Tourism engaged National Council of Applied Economic Research (NCAER) in January 2021 to conduct study on “India and the Corona Virus Pandemic: Economic Losses for Households Engaged in Tourism and Policies for Recovery”. As per the results of the study, the tourism industry faced significant impact due to COVID-19 pandemic and subsequent lockdowns.

However, no formal study has been instituted by Ministry of Tourism to assess the loss due to occurrence of some disease of epidemic or natural calamity post-monsoon or terror incidents over the last three years.

(c) & (d): The Ministry of Tourism provides Financial Assistance to State Governments/Union Territory Administrations/Central Agencies for development of tourism infrastructure in the country including Maharashtra, under its ongoing schemes of ‘Swadesh Darshan’, ‘Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive’ (PRASHAD) and ‘Assistance to Central Agencies’. In addition, the Ministry undertakes various holistic promotional activities under the ‘Incredible India’ brand-line to promote various tourism destinations and products of the country including Maharashtra. The details of project sanctioned under Swadesh Darshan Scheme, PRASHAD Scheme and Assistance to Central Agencies are given at **Annexure**.

In addition, the ‘Utsav Portal’, a digital initiative of the Ministry, aims to showcase all the events, festivals and live darshans across India to promote different regions of the country as popular tourist destinations worldwide. This portal showcases month-wise and State wise calendar contents on festivals, events and online pooja/aarti including events and festivals of the State of Maharashtra.

ANNEXURE

STATEMENT IN REPLY TO PARTS (c) & (d) OF RAJYA SABHA UNSTARRED QUESTION NO.1907 ANSWERED ON 16.03.2023 REGARDING PROMOTION OF TOURISM INDUSTRY

• Projects sanctioned under Swadesh Darshan Scheme in Maharashtra

(Rs. in Crore)

S. No.	State/ UT	Circuit / Sanction Year	Name of the Project	Amt. Sanctioned	Amt. Released
1.	Maharashtra	Coastal Circuit 2015-16	Development of Sindhudurg Coastal Circuit - Sagareshwar, Tarkarli, Vijaydurg (Beach & Creek), Mitbhav	19.06	18.11
2.	Maharashtra	Spiritual Circuit 2018-19	Development of Waki- Adasa-Dhapewada- Paradsingha-Telankhandi- Girad	53.96	32.04

• Projects sanctioned under PRASHAD Scheme in Maharashtra

(Rs. in Crore)

Sr. No.	State/UTs	Name of the Project	Year of Sanction	Approved cost	Amount Released
1.	MAHARASHTRA	Development of Trimbakeshwar	2017-18	52.92	27.67

• Projects sanctioned under Assistance to Central Agencies Scheme in Maharashtra

(Rs. in Lakh)

Sl. No.	Year	Name of State	Name of Project	Agency	Amount sanctioned	Amount Released
1.	2016-17	Maharashtra	Central Financial Assistance to Mumbai Port Trust for Development of Kanoji Angre Lighthouse as a tourist Destination	Mumbai Port trust	1500.00	1500.00
2.	2017-18	Maharashtra	Up-gradation/modernization to International Cruise terminal at Indira Dock, Mumbai.	Mumbai Port Trust	1250.00	1250.00
3.	2021-22	Maharashtra	Upgradation/Modernization to International Cruise Terminal at Indira Dock, Mumbai Port Trust	Mumbai Port Trust	3750.00	1875.00
