

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

**RAJYA SABHA**  
**UNSTARRED QUESTION NO.1900**  
ANSWERED ON 16.03.2023

**HERITAGE PLACES IN KARNATAKA**

1900 SHRI G.C. CHANDRASHEKHAR:

Will the Minister of **TOURISM** be pleased to state:

- (a) the details of measures the Central Government intends to take up with the State Government of Karnataka to develop heritage tourist places in the State;
- (b) whether there is a joint venture between the State and the Centre to further develop heritage places, places of ancient importance and some unexplored sites in the State;
- (c) whether the Ministry is considering a private player and Government module to further boost tourism across the country, particularly in Karnataka, in the upcoming financial year; and
- (d) the details of various methods through which Government expects a boost in tourism?

**ANSWER**

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (b): Development of tourist places is primarily responsibility of the State Government however the Ministry of Tourism under its 'Swadesh Darshan' and 'Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)' schemes provides financial assistance to the State Governments/Union Territory Administrations for development of tourism infrastructure in the country. The Ministry of Tourism has recently revamped its Swadesh Darshan scheme as 'Swadesh Darshan 2.0' with the objective to develop sustainable and responsible tourism destinations and has selected 'Hampi' and 'Mysuru' as destinations in Karnataka for development.

(c) to (d): The Ministry of Tourism has constituted a steering committee for facilitating investment in tourism sector and Public Private Partnerships in the country under the chairmanship of Secretary (Tourism) and comprising of members of various central Ministries and other stakeholders. In addition, Swadesh Darshan 2.0 scheme also aims to increase private sector investment in tourism and hospitality. The Ministry through its promotional website ([www.incredibleindia.org](http://www.incredibleindia.org)), social media activities, tourism related events & webinars, participation in travel marts etc. holistically promotes various tourism destinations and products of country including Karnataka to boost tourism.

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