

GOVERNMENT OF INDIA
MINISTRY OF CULTURE

RAJYA SABHA
UNSTARRED QUESTION NO. 1767
ANSWERED ON 16TH MARCH, 2023

CONSERVATION AND DEVELOPMENT OF ART, CULTURE AND CRAFTS

1767 # SMT. KANTA KARDAM:

Will the Minister of Culture be pleased to state:

- (a) whether Government is sanctioning grants-in-aid for works related to the conservation and development of art, culture and crafts throughout the country; and
- (b) if so, the details thereof along with the details of grants-in-aid provided to the State of Uttar Pradesh during the last four years?

ANSWER

MINISTER OF CULTURE, TOURISM AND DEVELOPMENT OF NORTH EASTERN REGION

(SHRI G. KISHAN REDDY)

(a) Yes, Sir.

(b) For conservation and development of art, culture and crafts across the country, the Government of India has set up seven Zonal Cultural Centres (ZCCs) with headquarters at Patiala, Nagpur, Udaipur, Prayagraj, Kolkata, Dimapur and Thanjavur. Uttar Pradesh is the member State of North Central Zone Cultural Centre (NCZCC), Prayagraj. These ZCCs organize various cultural activities and programmes on regular basis in their member States throughout the year for which they are provided regular annual grant-in-aid by the Government. However, no State/UT-wise funds are released by the Ministry of Culture for the purpose. The details of grant-in-aid released to these ZCCs during the last four years are as under:-

Sl. No.	Year	Amount (Rs. in lakh)
i.	2018-19	5952.69
ii.	2019-20	5732.95
iii.	2020-21	4009.38
iv.	2021-22	5881.48

Further, for preservation and development of art, culture and crafts across the country, Ministry of Culture also organizes Rashtriya Sanskriti Mahotsavs (RSMs) through these ZCCs where a large number of artists from all over India are engaged who showcase their talents during these programmes. From November, 2015 onwards, fourteen (14) RSMs have been organized by Ministry of Culture across the country. These ZCCs also organize a minimum of 42 Regional Festivals every year for promotion and development of art and culture as per their programme calendar. For proper storage of the treasure of knowledge for posterity, several art forms including the vanishing ones are being documented by these ZCCs. Number of art forms have been documented in digital format (both audio and video). Besides, for preservation, promotion and development of various folk arts & culture of the country, these ZCCs also implement a number of schemes viz. Award to Young Talented Artists, Guru Shishya Parampara, Theatre Rejuvenation, Research and Documentation, Shilpgram, OCTAVE and National Cultural Exchange Programme, brief details of which are at **Annexure**.

**Annexure referred to in reply to Part (b) of Rajya Sabha Unstarred Question No. 1767
for 16.03.2023**

Schemes being implemented by Zonal Cultural Centres (ZCCs)

- i. Award to Young Talented Artistes:** The Scheme “Young Talented Artists” is carried out to encourage and recognize the young talents especially in the field of rare art forms. Talented youngsters of the age group of 18-30 years are selected and given a onetime cash award of Rs. 10,000/-.
- ii. Guru Shishya Parampara:** This scheme envisages transmitting our valued traditions to the coming generations. Disciples are trained under veterans in art forms which are rare and vanishing. Rare and vanishing art forms of the region are identified and eminent exponents are selected to carry out the training programmes in ‘Gurukula’ tradition. The monthly remuneration for Guru – Rs. 7,500/-, Accompanist – Rs. 3,750/- and Pupils - Rs. 1,500/- each for the period of six month to maximum 1 year for one scheme. The names of the Gurus are recommended by the State Cultural Affairs Departments.
- iii. Theatre Rejuvenation:** To promote theatre activities including stage shows and Production oriented workshops, etc. Honorarium Up to Rs. 30,000/- per show excluding TA & DA is paid. The groups finalized on the basis their credentials as well as the merit of project submitted by them.
- iv. Research & Documentation:** To preserve promote and propagate vanishing visual and performing art forms including folk, tribal and classical in the field of music, dance, theatre, literature, fine arts etc. in print/ audio – visual media. The art form is finalized in consultation with state Cultural Department.
- v. Shilpgram:** To promote folk and tribal art and crafts of the zone by organizing seminar, workshops, exhibitions, craft fairs, design development and marketing support to the artisans living in the rural areas.
- vi. Octave:** To promote and propagate the rich cultural heritage of North East region comprising of eight States namely Arunachal Pradesh, Assam, Meghalaya, Mizoram, Sikkim, Nagaland, Manipur and Tripura to the rest of India.
- vii. National Cultural Exchange Programme:** It can be termed as the lifeline of the Zonal Cultural Centers. Under this scheme, various festivals of performing arts, exhibitions, yatras etc are organized in member States. Artists from other zones/states are invited to participate in these programmes. Participation of artists from the Zone in festivals held in other parts of the country are also facilitated. Zonal centres also participate in Major festivals happening in member States by arranging performances during these festivals where large number of audience get chance to enjoy and understand art forms of other regions. These festivals provide opportunity to taste and understand various cultures of our country.
