

GOVERNMENT OF INDIA  
MINISTRY OF TRIBAL AFFAIRS  
**RAJYA SABHA**  
**UNSTARRED QUESTION NO- 1746**  
TO BE ANSWERED ON- 15/03/2023

**PROMOTION OF TRIBAL CULTURE AND NEW ARTISANS  
PRODUCTS**

1746 SHRI ANEEL PRASAD HEGDE:

Will the Minister of TRIBAL AFFAIRS be pleased to state:

- (a) whether National and State level festivals and Exhibition-cum-sales have been organized by TRIFED to promote and preserve their rich tribal cultural heritage and also to make the Tribal Artisans financially self-reliant; and
- (b) if so, the number of such festivals and Exhibition-cum-sale organized State-wise and year-wise during last five years?

**ANSWER**

MINISTER OF STATE FOR TRIBAL AFFAIRS  
(SMT. RENUKA SINGH SARUTA)

**(a):** Yes Sir, Tribal Cooperative Marketing Development Federation of India (TRIFED), an autonomous body under the Ministry of Tribal Affairs, organizes National and State level festivals and Exhibition-cum-sales to promote and preserve the rich tribal cultural heritage as well as to help tribal artisans to become financially self-reliant.

**(b):** The number of such festivals and Exhibition-cum-sale organized State-wise and year-wise during last five years is as under:

<b>Sl. No.</b>	<b>Year</b>	<b>Name of Event</b>	<b>Level (National/ Regional)</b>	<b>Place of event</b>
1	2017-2018	Aadi Mahotsav	National (01)	Delhi
			Regional (05)	Jaipur (Rajasthan), Bhopal (Madhya Pradesh), Ranchi (Jharkhand), Chandigarh, Guwahati (North East)
2	2018-2019	Aadi Mahotsav	National (01)	Delhi
			Regional (10)	Indore (Madhya Pradesh), Ahmedabad (Gujarat), Hyderabad, Bhopal (Madhya Pradesh), Prayagraj (Uttar Pradesh), Patna (Bihar), Jaipur (Rajasthan), Mumbai (Maharashtra), Pondicherry (Tamil Nadu), Goa
3	2019-2020	Aadi Mahotsav	National (01)	Delhi
			Regional (15)	Ranchi (Jharkhand), Ooty (Tamil Nadu), Shimla (Himachal Pradesh), Leh-Ladakh, Vishakhapatnam (Andhra Pradesh), Noida (Uttar Pradesh), Pune (Maharashtra), Indore (Madhya Pradesh), Bhubaneswar (Odisha), Jaipur (Rajasthan), Pondicherry (Tamil Nadu), Goa, Bhopal (Madhya Pradesh), Lucknow (Uttar Pradesh), Prayagraj (Uttar Pradesh)
4	2020-2021	Aadi Mahotsav	National (01)	Delhi
5	2021-2022	Aadi Mahotsav	National (01)	Delhi
		Aadi Bazar	Regional (05)	Puducherry, Thanjavur, Gujarat, Rourkela, Bhopal

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