

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION No.146
ANSWERED ON 02.02.2023

**INDIA'S POSITION AMONGST THE TOP TOURIST COUNTRIES IN THE
WORLD**

146. SHRI PARIMAL NATHWANI:

Will the Minister of **TOURISM** be pleased to state:

- (a) the position of India in the list of the top tourist countries in the world;
- (b) whether Government has envisaged to make India as one of the top ten tourist countries with regard to arrival of tourists and earning of revenue therefrom; and
- (c) if so, the details thereof, and the steps take/being taken by Government in this regard?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): As per latest UNWTO Barometer (November 2022), India stands at 19th place among all countries during 2020 in terms of International Tourist Arrivals.

(b) & (c): The Ministry of Tourism undertakes several promotional activities in potential international & domestic markets to promote various tourism destinations and products of the country in holistic manner. This includes release of media campaigns under 'Incredible India' brand-line, social media promotions, webinars, participation & support to promotional events, dissemination of information and engagement through website etc. In addition, the India tourism overseas offices of the Ministry of Tourism and Indian Missions overseas also undertake various promotional activities to attract more global travellers to various tourist destinations of the country.

With the objective of making India among the top tourist destination in the world, the Ministry of Tourism has been working very closely with Ministry of Home Affairs and Ministry of External Affairs for easing of the Visa Regime in the country. e-Visa scheme is now available to the nationals of 165 countries and it is available in following five categories:

- i. e-Tourist Visa,
- ii. e-Business Visa,
- iii. e-Medical Visa,
- iv. e-Conference Visa and
- v. e-Medical Attendant Visa

e-Visa is valid for entry through 29 designated Airports and 5 designated seaports.
