

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.143
ANSWERED ON 02.02.2023

SITES IDENTIFIED FOR TOURISM IN TAMIL NADU

143 SHRI R. GIRIRAJAN:
SHRI S. KALYANASUNDARAM:

Will the Minister of **TOURISM** be pleased to state:

- (a) the steps taken by Government to promote tourism in the temple city of Kumbakonam, the details thereof;
- (b) the amount of funds allocated, disbursed and utilized for the same;
- (c) the list of schemes of the Government for promotion of tourism;
- (d) the list of tourist sites identified by Government in Thanjavur and Pudukkottai Districts and the details thereof; and
- (e) the amount of funds allocated, disbursed and utilised for tourism, district-wise for the State of Tamil Nadu, year-wise from the year 2018?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (c): Ministry of Tourism promotes the tourism destinations of the country, including Kumbakonam, in a holistic manner. The promotion are carried out under the schemes of “Domestic Promotion and Publicity including Hospitality” (DPPH) and “Overseas Promotion & Publicity” (OPP) in the domestic and global markets. Promotions are also carried out under different themes including heritage, spiritual, wellness and adventure tourism through the website www.incredibleindia.org and through social media handles of the Ministry. Funds under DPPH and OPP Schemes are not allocated state-wise.

Further, the Ministry of Tourism provides financial assistance to the State Governments/UT Administrations for development of tourism infrastructure at various destinations, under Swadesh Darshan, PRASHAD and Assistance to Central Agencies Schemes, subject to availability of funds, submission of suitable Detailed Project Reports, adherence to Scheme Guidelines and utilization of funds released earlier etc.

(d): No destinations have been sanctioned under Swadesh Darshan, PRASHAD and Assistance to Central Agencies Schemes in the said districts.

(e): The details of the projects sanctioned, fund released by Ministry of Tourism, fund utilised under various Schemes of Ministry of Tourism in the State of Tamil Nadu year-wise from the Year 2018 is given at **Annexure**.

ANNEXURE**STATEMENT IN REPLY TO PART (e) OF RAJYA SABHA UNSTARRED QUESTION NO. 143 ANSWERED ON 02.02.2023 REGARDING SITES IDENTIFIED FOR TOURISM IN TAMIL NADU**

Amount sanctioned for fair & festival under the scheme Domestic Promotion & Publicity including Hospitality (DPPH) in the State of Tamil Nadu

(Rs. in Lakh)

Sl. No.	Year	Name of Fairs & Festivals	Amount sanctioned	Amount released
1	2018-19	India Dance Festival at Mamallapuram	25.00	25.00
2	2019-20	(i) Indian Dance Festival (ii) Kumari Festival (iii) Tourism Cultural Festival	50.00	50.00
3	2021-22	India Dance Festival at Mamallapuram	25.00	25.00
