

GOVERNMENT OF INDIA
MINISTRY OF HOUSING AND URBAN AFFAIRS
RAJYA SABHA
UNSTARRED QUESTION NO. 1335
TO BE ANSWERED ON MARCH 13, 2023

STREETS FOR PEOPLE CHALLENGE

NO. 1335. DR. KANIMOZHI NVN SOMU:

Will the Minister of *Housing and Urban Affairs* be pleased to state:

- (a) whether Government has organized an online event where it announced eleven winning cities for the 'Streets for People Challenge' and ten winning cities for the pilot stage of the 'nurturing neighbourhoods challenge';
- (b) if so, the details thereof and the criteria fixed by Government for choosing such cities;
- (c) whether Government proposes to provide any financial assistance to cities which performed better in 'Streets for People Challenge'; and
- (d) if so, the details thereof and to what extent?

ANSWER
THE MINISTER OF STATE IN THE
MINISTRY OF HOUSING AND URBAN AFFAIRS
(SHRI KAUSHAL KISHORE)

(a) to (d) : Yes, Sir. The Government organized an online event on January 17 2022 to announce eleven winning cities under the 'Streets4People Challenge' and ten winning cities for the pilot stage of the 'Nurturing Neighborhoods Challenge'. The criteria for selection of cities under the 'Streets4People Challenge' and 'Nurturing Neighborhoods Challenge' is given in Annexure-I. An incentive of ₹ 50 lakh per city for the top 11 cities has been provided under the 'Streets4People Challenge'.

Annexure-I in reply to Parts (a) to (d) of Rajya Sabha Unstarred Question No. 1335 for answer on 13.03.2023 regarding Streets for people challenge asked by Dr. Kanimozhi NVN Somu, Hon'ble MP.

A. Evaluation criteria for Streets4People Challenge

(a) Qualification Criteria - A city was considered eligible for the evaluation only if it cleared the qualification criteria listed below:

1. **Pilot Intervention**
2. **Scale-up strategy**
3. **Building support**

Evaluation - A reputed panel of national and international experts were identified to review the submissions of the eligible cities to shortlist the top 11 cities. The cities were evaluated based on their progress and quality of work in the areas listed below:

1. **Quality and impact of the pilot intervention**
2. **Scale-up strategy**
3. **Building support for cycling**

B. Evaluation criteria for Nurturing Neighborhoods Challenge

A reputed panel of national and international experts were identified to review the submissions of the cities to shortlist the top 10 cities. The evaluation criteria is listed below.

S. No.	Evaluation Criteria
A.	Assessment of on-ground changes in the city at the end of 7 months:
A.1	Implementation of semi-permanent and permanent solutions
B.	Assessment of design and implementation of projects at the end of 7 months:
B.1	Specificity to the needs of 0-5 year old children and caregivers
B.2	Complementary and integration of projects in a neighborhood
B.3	Efforts taken to experiment or innovate beyond the usual approach to solutions
B.4	Inclusion of young children and caregivers in informal settlements or other vulnerable areas/communities
B.5	Enabling local ownership towards long-term sustenance of the projects
B.6	Pathway for scaling up
C.	Assessment of process of change in the city through the 7 months:
C.1	Systematic process adopted by the city
C.2	Capacity enhancement for greater sensitivity towards young children and caregivers