

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
STARRED QUESTION NO. *113
TO BE ANSWERED ON 13.02.2023

KHADI GRAMODYOG SCHEMES IN TELANGANA

*113. DR. K. LAXMAN:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the schemes being run by Khadi Gramodyog in Telangana during the last three years and the funds allocated for the schemes;
- (b) the details of the total number of beneficiaries under the Khadi Vikas Yojana (KVY) and Gramodyog Vikas Yojana (GVY) in the last three years in Telangana; and
- (c) the details of fund allocated to the State Government for the said schemes?

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI NARAYAN RANE)

(a) to (c): A statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO THE PARTS (a) to (c) OF RAJYA SABHA
STARRED QUESTION NO. *113 FOR ANSWER ON 13.02.2023**

(a) & (b): Ministry of MSME, through Khadi and Village Industries Commission (KVIC), is implementing various schemes for generation of employment opportunities in the country including Telangana:

1. Khadi Vikas Yojana (KVY): The objectives of the scheme are to increase productivity and wages of Khadi artisans, improve infrastructure for enhanced Khadi production, sales and employment. Components of Khadi Vikas Yojana implemented in Telangana are as follows:

- i. Modified Market Development Assistance (MMDA)** scheme introduced to help Khadi Institutions (KIs) to reorient their activities extending adequate emphasis towards increasing artisans' earnings as well as ensuring quality of Khadi to customers. MMDA for cotton / Muslin / Woollen & Polyvastra shall be calculated @ 35% on Prime Cost. In case of Silk Khadi, the quantum of MMDA will be @ 20% on Prime Cost.
- ii. Interest Subsidy Eligibility Certificate (ISEC)** under the scheme Interest Subsidy Eligibility Certificate is issued by KVIC to the eligible KIs on the basis of their production and requirement of funds. KIs can avail bank loan and pay only 4% interest. The difference between the actual lending rate and 4% is paid by GoI through KVIC as 'Interest Subsidy'.

2. Gramodyog Vikas Yojana (GVY): The components of Gramodyog Vikas Yojana implemented in Telangana are as follows:

- i. Honey Mission/ Beekeeping programme** promotes Bee Keeping activities and provide self-sustaining employment opportunities among farmers, adivasis and unemployed youth in rural India, especially in economically backward and remote areas. Under the scheme, beneficiaries are provided with 10 bee boxes with live bee colonies, tool kit and training.
- ii. Kumbhar Sashaktikaran Programme/ Pottery Programme** supports rural pottery artisans through distribution of Electric Pottery Wheels along-with other tools and equipment, training, etc.

3. Prime Minister's Employment Generation Programme (PMEGP), is a major credit-linked subsidy programme, aimed at generating self-employment opportunities for the rural and urban unemployed persons through establishment of micro-enterprises in non-farm sector, in the country. Under PMEGP, General Category beneficiaries can avail benefit of Margin Money (MM) subsidy of 25% of the project cost in rural areas and 15% in urban areas. For beneficiaries belonging to Special Categories such as ST/SC/OBC/Women/Minorities/Transgenders, etc. the MM subsidy is 35% in rural areas and 25% in urban areas. Beneficiary contribution is 10% (General Category) and 5% (Special Category). The maximum projects cost is Rs. 50 lakhs in the manufacturing sector and Rs. 20 lakhs in the service sector.

Financial assistance given under KVY and GVV (component-wise) and PMEGP to beneficiaries during last three years in Telangana is placed at **Annexure**.

Number of beneficiaries benefitted under KVY, GVV (component-wise) and PMEGP during last three years in Telangana is placed at **Annexure**.

(c): Government of India is implementing KVY and GVV, component of Khadi Gramadyog Vikas Yojana (KGVY) as Central Sector Schemes and hence, no fund is directly allocated to the State Government.

Annexure

Annexure referred to in reply to part (a) & (b) of the Rajya Sabha Starred Question No. 113 for answer on 13.02.2023

Financial assistance given under KVY and GVV (component-wise) and PMEGP to beneficiaries during last three years in Telangana is as under:

(Rs. in lakh)

Sr. No.	Name of the Scheme	2019-20	2020-21	2021-22
A	KVY			
I	Modified Market Development Assistance (MMDA)	109.67	101.95	167.93
ii	Interest Subsidy Eligibility Certificate (ISEC)	1.64	29.66	6.24
B	GVV			
i	Honey Mission/ Beekeeping programme	25.70	6.75	22.62
ii	Kumbhar Sashaktikaran Programme/ Pottery Programme	0.22	11.63	1.53
C	PMEGP	7118.89	6376.33	9846.14

Number of beneficiaries benefitted under KVY, GVV (component-wise) and PMEGP during last three years in Telangana is as under:

(Beneficiaries: in numbers)

Sr. No.	Name of the Scheme	2019-20	2020-21	2021-22
A	KVY*	2342	2342	2342
B	GVV			
i	Honey Mission/ Beekeeping programme (No. of artisans trained and provided bee boxes and tools equipment)	30	60	70
ii	Kumbhar Sashaktikaran Programme/ Pottery Programme (No. of artisans trained and provided tools equipment)	100	215	140
C	PMEGP	2174	2025	2906

* (cumulative employment under Khadi Sector)