

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.304#
ANSWERED ON 08.12.2022

SCHEME FOR PROMOTION OF TOURISM

304# SMT. PHULO DEVI NETAM:

Will the Minister of **TOURISM** be pleased to state:

- (a) State-wise details of ongoing schemes to promote tourism in the country;
- (b) details of the schemes and allocated budget to promote tourism in tribal areas; and
- (c) whether Government proposes to formulate any schemes for promoting tourism in Bastar in the lines of 'Bastar Tourism' being organized by the Government of Chhattisgarh, the details thereof?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): The major schemes implemented by the Ministry of Tourism applicable in all States/Union Territories for development and promotion of tourism are:

- i) Swadesh Darshan
- ii) Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)
- iii) Assistance to Central Agencies for Tourism Infrastructure Development
- iv) Domestic Promotion and Publicity including Hospitality
- v) Restructured Scheme of Overseas Promotion & Publicity including Market Development Assistance
- vi) Assistance to IHMs/FCIs/IITTM/ICI/ NCHMCT etc.
- vii) Capacity Building for Service Providers
- viii) Champion Services Sector Scheme
- ix) Safe Tourist Destinations for Women

(b): Ministry of Tourism promotes various tourism destinations & products of the country, including tribal areas, in the domestic markets. Financial assistance has also been provided to the States/UTs for organizing fairs/festivals & tourism-related events including tribal festivals under Domestic Promotion & Publicity including Hospitality (DPPH) Scheme. Details of financial assistance provided to the States/UTs is given at **Annexure**.

Ministry of Tourism, under the Swadesh Darshan Scheme, has identified Tribal Circuit as one of the thematic circuits for the development of tourism infrastructure in the country. The list of projects sanctioned by the Ministry under the Tribal Circuit theme of the Swadesh Darshan Scheme is as under:

(Rs. in Crore)

Sl. No.	State	Name of the Circuit / Year	Name of the Project	Amt. Sanctioned
1.	Nagaland	Tribal Circuit (2015-16)	Development of Circuit at Peren- Kohima- Wokha	97.36
2.	Chhattisgarh	Tribal Circuit (2015-16)	Development of Jashpur- Kunkuri- Mainpat- Kamleshpur - Maheshpur -Kurdar - Sarodhadadar- Gangrel- Kondagaon- Nathiyanawagaon- Jagdalpur- Chitrakoot- Tirthgarh	96.10
3.	Telangana	Tribal Circuit (2016-17)	Development of Mulugu-Laknavaram- Medavaram- Tadvai- Damaravi- Mallur- Bogatha Waterfalls	79.87
4.	Nagaland	Tribal Circuit (2016-17)	Development of Mokokchung- Tuensang- Mon	98.14
Total				371.47

Other than above, Ministry of Tourism has been implementing all its schemes throughout the country including North East Region.

(c) As of now, there is no proposal to formulate any scheme on the lines of 'Bastar Tourism.' However, Bastar as a tourist destination is promoted by the Ministry of Tourism as part of its ongoing promotional endeavour like social media handles, website, etc.

ANNEXURE

STATEMENT IN REPLY TO PART (b) OF RAJYA SABHA UNSTARRED QUESTION NO.304# ANSWERED ON 08.12.2022 REGARDING SCHEME FOR PROMOTION OF TOURISM.

Financial assistance provided for organizing fairs/festivals & tourism related events under Domestic Promotion & Publicity including Hospitality (DPPH) Scheme

(Rs. in Lakh)

Name of state	Year	Name of Fairs & Festivals	Amount Sanctioned	Amount Released
Andhra Pradesh	2014-15	Flamingo Festival at Nellore	10.00	10.00
		Lepakshi Festival at Ananthapur District	10.00	10.00
		Kakinada Beach Festival at East Godavari district of Andhra Pradesh	10.00	10.00
	2016-17	Tourism events on the occasion of Krishna Pushkarma at Amravathi, Vijayawada, Srisailam	25.00	25.00
Assam	2016-17	(i) Rass Mahotsav, Majuli (ii) Bodo National Festival (iii) .Rongali Festival	35.00	35.00
	2018-19	International Buddhist conference	25.00	25.00
		Rongali festival	25.00	25.00
	2021-22	Bhogali Festival	25.00	25.00
Arunachal Pradesh	2014-15	Nyokum Festival	14.00	14.00
	2015-16	(i) Kameng River Eco-Tourism Festival (ii) Menchuka Adventure Festival and (iii) Orange Festival Dambuk	30.00	30.00
	2017-18	(i) Tawang Festival (ii) Menchuka Adventure Festival (iii) Orange Festival Dambuk	40.00	40.00
	2018-19	Basar Confluence 3.0 Festival	20.00	20.00
	2019-20	River Tribe's Angling Festival & Butterfly Meet at MIAO	50.00	50.00
	2020-21	Pedal to Pakke	25.00	25.00
	2021-22	Easterly Essence Ledum Festival & Orange Festival of Music and Adventure	50.00	50.00
Bihar	2019-20	(i) Sonapur Fair &(ii) Rajgir Mahotsav	50.00	50.00
Chandigarh	2016-17	CFA for Fairs and Festivals	30.00	30.00
	2017-18	(i) World Tourism Day(ii) Chandigarh Carnival (iii)Rose Festival	30.00	30.00
	2018-19	(i) World Tourism Day (ii) Chandigarh Carnival (iii)Rose Festival	30.00	30.00
	2019-20	(i) World Tourism Day (ii) Chandigarh Carnival & (iii) Rose Festival	30.00	30.00

	2021-22	Chandigarh Carnival and 50 th Chandigarh Rose Festival	30.00	30.00
Chhattisgarh	2014-15	CFA for Fair and Festivals	50.00	50.00
	2018-19	Bastar Dushehra Lokostav	10.00	10.00
		Rajim Kumbh Mahotsav and Bhoramdeo Festival	15.00	15.00
	2019-20	National Tribal Festival	20.00	20.00
Goa	2020-21	Carnival Festival and Shigmo Festival	50.00	50.00
	2021-22	Carnival Festival and Shigmo Festival	50.00	50.00
Haryana	2014-15	29th Surajkund Craft Mela	30.00	30.00
	2015-16	30 th Surajkund Crafts Mela	30.00	30.00
		Annual Kapal Mochan Fair, Gita Jayanti Utsav and Pinjore Heritage Festival	34.50	34.50
	2016-17	31 st edition of Surajkund International Craft Mela in Faridabad, Haryana	30.00	30.00
	2017-18	(1) Pinjore Festival (2) 32 nd Surajkund	55.00	55.00
	2018-19	Surajkund International Crafts Mela	30.00	15.00
	2019-20	Mango Mela	25.00	25.00
		Heritage festival	25.00	25.00
	2021-22	Surajkund International Crafts Mela	30.00	15.00
Himachal Pradesh	2017-18	International Kullu Dussehra Festival	25.00	25.00
	2018-19	International Shivratri Festival	25.00	25.00
	2019-20	International Kullu Dussehra Festival	25.00	25.00
		Shivratri Festival	25.00	25.00
Jharkhand	2017-18	Itkhori Festival	25.00	25.00
	2019-20	Bhairavnath Mahotsav & Sharad Mahotsav, Nehtraht	50.00	50.00
Karnataka	2019-20	Hampi Utsav	25.00	25.00
Kerala	2015-16	All India Craft Festival "Sargolsav	12.50	12.50
	2016-17	64 th Nehru Trophy Boat Race	25.00	25.00
		President's Trophy Boat Race, Kollam	25.00	25.00
	2017-18	Home stay and Rural Tourism Travel Meet, Ernakulam; Sargalaya International Art & Crafts Festival, President Trophy Boat Race	35.00	35.00
	2018-19	66 th Nehru Trophy Boat Race	25.00	25.00
		Sargalaya International Arts and Crafts Festival	25.00	25.00
	2019-20	Home Stay and Rural Tourism Travel Meet by Kerala Home Stay and Tourism Society	10.00	10.00
		67 th Nehru Trophy Boat Race	25.00	25.00
		9 th Sargalaya International Arts and	15.00	15.00

		Crafts Festival		
Leh & Ladakh	2019-20	Losar festival	15.00	15.00
Madhya Pradesh	2014-15	Fairs, Festivals and events	33.00	33.00
	2015-16	Fairs and festivals	19.00	19.00
	2016-17	Pachmarhi Utsav, Pachmarhi and Jal Mahotsav, Hanuwantiya	22.00	22.00
		World Tourism Day Celebration (ii) Sharad Utsav, Bhedaghat (Jabalpur) and (iii) Mandu Utsav	20.00	20.00
	2017-18	(ii) Jal Mahotsav, Hanuwantia (iii) Khajuraho Dance Festival	50.00	50.00
	2018-19	Pachmarhi Utsav & Jal Mahotsav	35.00	35.00
		Khajuraho Dance Festival	15.00	15.00
	2019-20	(i) Pachmarhi Utsav, Pachmarhi (ii) Jal Mahotsav, Hanuwantia (iii) Khajuraho Dance Festival	50.00	50.00
	2020-21	Baiga Olympics	20.00	20.00
	2021-22	(i) Pachmarhi Utsav, Pachmarhi (ii) Jal Mahotsav, Hanuwantia (iii) Khajuraho Dance Festival	50.00	50.00
Manipur	2014-15	Manipuri Festival and Youth, Adventure & Water sports festival	50.00	50.00
	2015-16	Manipur Sangai Festival and Youth, Adventure and Water Sports Festival Manipur 2015	50.00	50.00
	2016-17	Manipur Sangai Festival, and Youth Adventure and Water Adventure sports festival	50.00	50.00
	2017-18	Manipur Sangai Festival and "Youth Adventure & Water Sports Festival	50.00	50.00
	2019-20	(i)Sangai Festival (ii)Youth Adventure & Water Sports festival	50.00	50.00
Meghalaya	2016-17	Wangala Dance Festival and Nongkrem Dance Festival	42.22	42.22
	2017-18	Wangala Dance Festival, Nongkrem Dance Festival and Lasubon Festival	50.00	50.00
	2018-19	Wangala Dance Festival and Nongkrem Dance Festival	50.00	50.00
	2019-20	(i) Wangala Dance (ii) Nongkrem Dance Festival	50.00	50.00
	2021-22	(i) Wangala Dance (ii) Nongkrem Dance Festival	50.00	50.00
Mizoram	2014-15	Anthurium Festival, ThalfavangKut festival	50.00	50.00
	2015-16	Anthurium Festival and ThalfavangKut	50.00	50.00

		Festival		
	2017-18	Winter Festival & Chapchar Kut	50.00	50.00
	2018-19	Chapchar Kut Festival	25.00	25.00
	2019-20	Anthurium Festival & Winter Festival	50.00	50.00
	2020-21	Anthurium Festival & Winter Festival	50.00	50.00
	2021-22	Anthurium Festival & Winter Festival	50.00	50.00
Nagaland	2014-15	Hornbil Festival, 2014	25.000	25.000
	2016-17	Hornbill Festival	25.00	25.00
	2017-18	Sekrenyi Festival, Hornbill Festival, Rengma's Ngadah Festival	50.0	50.00
	2019-20	Thuwu-Ni Festival, Hornbill Festival & Sukhrunye Festival	50.00	50.00
	2021-22	Hornbill Festival & The Angami's Sekrenyi Festival	30.00	30.00
Puducherry	2018-19	International Yoga Festival, Karaikal Carnival and Yanam People's Festival	30.00	30.00
	2019-20	(i) 27th Yoga Festival at Puducherry (ii) Yanam People's Festival (iii) Carnival Festival at Karaikal	30.00	30.00
Punjab	2014-15	Shree Baba Harivallabh Sangeet Sammelan & Sports Mela Kila, Ludhiana	30.00	30.00
		Sufi festival at Amritsar	20.00	20.00
	2015-16	Harivallabh Sangeet Samelan, Jalandhar and Rural Sports Mela Quila, Raipur District Ludhiana	12.50	12.50
		Sufi festival at Mohali	20.00	20.00
	2017-18	Harivallabh Sangeet Samemelan, Jalandhar & Hola Mohalla at Anandpur Sahib	20.00	20.00
	2018-19	Sufi Festival, Harivallabha Sangeet Samelan	30.00	30.00
		Patiala Heritage Festival	20.00	20.00
	2019-20	Sufi festival & Hola Mohalla Festival	50.00	50.00
	2021-22	Harivallabh Sangeet Samemelan, Jalandhar & Hola Mohalla at Shri Anandpur Sahib	50.00	50.00
Rajasthan	2014-15	CFA for celebration of Fair and Festival and events in the State of Rajasthan	40.00	40.00
Sikkim	2015-16	World Tourism Day, Gangtok, & Sikkim Winter Carnival, Gangtok,	44.00	44.00
	2016-17	World Tourism Day, Gangtok & Red Panda Winter Festival, Gangtok	50.00	50.00
	2017-18	Red Panda Winter festival, Gangtok &	50.00	50.00

		World Tourism Day, Gangtok		
	2018-19	World Tourism Day & Red Panda Festival, Gangtok	50.00	50.00
	2019-20	World Tourism Day, Gangtok & Red Panda Winter Festival	50.00	50.00
	2020-21	Red Panda Winter Carnival, Jorethang Maghey Mela & Pelling Winter Tourism Festival	50.00	50.00
	2021-22	(i) Cherry Temi Tea & Tourism Festival Temi Tea Gardens South Sikkim (ii) Khangchendzonga Winter Carnival Festival (iii) Jorethang Maghey Mela	50.00	50.00
Tripura	2016-17	(i) Neermahal Festival at Rajghat, Melaghar in Sepahijala District (ii) Devali Festival at Maabari, Udaipur in Gomati District (iii) Pilak Festival at Julaibari Santirbazar in South Tripura	18.00	18.00
	2019-20	(i) Kharchi Mela Neermahal (ii) Diwali Mela	42.00	42.00
	2020-21	Bharat Bangla Festival	25.00	25.00
Tamil Nadu	2015-16	Indian Dance Festival at Mamallapuram, Tamil Nadu	8.00	8.00
	2016-17	India Dance Festival at Mamallapuram	25.00	25.00
	2017-18	India Dance Festival at Mamallapuram	25.00	25.00
	2018-19	India Dance Festival at Mamallapuram	25.00	25.00
	2019-20	(i) Indian Dance Festival- December (ii) Kumari Festival (ii) Tourism Cultural Festival	50.00	50.00
	2021-22	India Dance Festival at Mamallapuram	25.00	25.00
Telangana	2014-15	Kakatiya Festival at Warangal	25.00	25.00
		Golconda Festival at Hyderabad	25.00	25.00
	2017-18	3 rd International Kite Festival & Golconda Masters Golf Championship at Hyderabad	45.00	45.00
	2018-19	Bathukamma Festival	25.00	25.00
		4 th International Kite Festival	25.00	25.00
	2019-20	Bathukamma Festival & Kite Festival	50.00	50.00
	2021-22	Bathukamma Festival & 7 th International Kite Festival	50.00	50.00
Uttarakhand	2017-18	Yoga Festival	25.00	25.00
	2018-19	Tehri Festival & International Yoga Festival	50.00	50.00
	2019-20	International Yoga Festival & Tehri Festival	50.00	50.00
	2021-22	International Yoga Festival & Tehri	50.00	50.00

		Festival		
Uttar Pradesh	2016-17	Ganga Mahotsav, Varanasi	25.00	25.00
		Shilpotsav, Noida	30.00	30.00
	2017-18	Shilpotsav, Noida	25.00	25.00
		A two day seminar on Cultural/ Tourism Development at Naimisharanya, Sitapur	25.00	25.00
	2018-19	Shilpotsav, Noida	30.00	30.00
		Taj Mahotsav	25.00	25.00
		Ganga Mahotsav	25.00	25.00
	2019-20	(i) Ganga Mahotsav-Varanasi (ii) Deepotsav, Ayodhya (iii) Taj Mahotsav, Agra	50.00	50.00
