

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

**RAJYA SABHA
UNSTARRED QUESTION NO. 246
TO BE ANSWERED ON 08.12.2022**

**ADVERTISEMENTS GIVEN BY DIRECTORATE OF ADVERTISING
AND VISUAL PUBLICITY**

246. SHRI MOHAMMED NADIMUL HAQUE:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) publications to whom advertisements were given by DAVP during the last three years, language-wise, State-wise, publication-wise;**
- (b) television channels to whom advertisements were given by DAVP during last three years, language-wise, State-wise, channel-wise;**
- (c) details of advertisements given by Government during last three years through non-DAVP sources, language-wise, State-wise, source-wise;**
- (d) amounts owed by various Ministries to DAVP during last three years, Ministry-wise, State-wise;**
- (e) amounts owed by DAVP to various publications and channels during last three years, State-wise, publication/channel-wise; and**
- (f) bills cleared but amount still unpaid to various publications and channels by DAVP during last three years, State-wise, publication/channel-wise?**

ANSWER

**MINISTER OF INFORMATION AND BROADCASTING; AND
MINISTER OF YOUTH AFFAIRS & SPORTS {SHRI ANURAG
SINGH THAKUR}**

(a): The total number of publication to whom advertisements were given by Central Bureau of Communication (CBC) (erstwhile DAVP) in last three years is as under:-

Financial Year	Number of Publications
2019-20	5,727
2020-21	6,085
2021-22	6,887

The language-wise, State-wise and publication-wise details of such publications are available on the website of CBC, i.e. www.davp.nic.in.

(b): The total number of television channels to whom advertisements were given by CBC in last three years is as under:-

Financial Year	Number of Television Channels
2019-20	199
2020-21	182
2021-22	177

The language-wise, State-wise and channel-wise details of such television channels are available on the website of CBC, i.e. www.davp.nic.in.

(c): CBC under Ministry of Information and Broadcasting undertakes awareness campaigns through different media vehicles on behalf of various Ministries/Departments of Government of India to disseminate information about the schemes/programmes to create awareness among the intended beneficiaries. However, no advertisements were issued by CBC on behalf of client Ministries/Departments of Government of India, through non-CBC sources.

(d): The Ministry-wise and State-wise detail of amount owed by various Ministries to CBC during the last three years is available on the website of CBC, i.e. www.davp.nic.in.

(e): The State-wise and publication/channel-wise detail of amount owed by CBC to various publications and channels during the last three years is available on the website of CBC, i.e. www.davp.nic.in.

(f): The State-wise and publication/channel-wise detail of the bills cleared but amount still unpaid to various publications and channels by CBC during last three years is available on the website of CBC, i.e. www.davp.nic.in.
