

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO. 1901
ANSWERED ON 22.12.2022

SWADESH DARSHAN SCHEME

1901. DR. SONAL MANSINGH:

Will the Minister of **TOURISM** be pleased to state:

the details of efforts made by Government to enrich the overall tourist experience, increase livelihood and employment opportunities under the Swadesh Darshan Scheme?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

The Ministry of Tourism in the year 2014-15 launched its Swadesh Darshan scheme with the objective to develop thematic circuits in the country. Under this scheme, the Ministry of Tourism has sanctioned a total of 76 projects under identified themes in 31 States/Union Territory Administrations for an amount of ₹5320.12 crore. The scheme envisages to enhance tourism experience of the domestic as well as international tourists and provide socio-economic benefits including employment to the people.

The Ministry of Tourism has now revamped its Swadesh Darshan scheme as Swadesh Darshan scheme 2.0 (SD2.0) in order to develop sustainable and responsible tourist destinations following tourist & destination centric approach. The scheme aims at enhancing tourist experience, creation of jobs, self-employment for local communities etc. at identified destinations.
