

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION NO. 1394
TO BE ANSWERED ON 19.12.2022

GOVERNMENT SUPPORT TO TRADITIONAL ARTISANS OF TELANGANA

1394. SHRI B. PARTHASARADHI REDDY:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether Government is taking any steps to support artisans of Telangana;
- (b) if so, the details of such beneficiaries from Telangana covered under various schemes and funds released for supporting such artisans from Telangana during the last three years;
- (c) whether Government is taking any steps to promote products of traditional artisans of Telangana in the global market; and
- (d) if so, the details thereof?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) & (b): Ministry of MSME implements Scheme of Fund for Regeneration of Traditional Industries (SFURTI) which focuses on organizing traditional industries and artisans into collectives for value added production resulting in sustainable increase in artisan income. The traditional sectors covered under SFURTI include textiles, handicrafts, bamboo, agro-processing, honey, khadi, coir etc.

Under SFURTI, Government of India assistance is given up to Rs. 2.5 cr. for clusters with up to 500 artisans and up to Rs. 5 cr. for clusters with more than 500 artisans. The assistance include creation of physical infrastructure like establishment of Common Facility Centre (CFC), procurement of machines, training, marketing and design linkages, exposure visits etc. Since 2014-15 till date, 16 clusters have been approved in the State of Telangana under SFURTI benefitting 9109 artisans with a Government of India assistance of Rs. 33.09 cr. Details of these clusters along with funds released during the 3 years is at **Annexure-I**.

Besides, Ministry of Textiles, through Office of Development Commissioner (Handicrafts), implements “National Handicrafts Development Programme (NHDP)” and “Comprehensive Handicrafts Cluster Development Scheme (CHCDS)” for development of handicrafts in a holistic manner and to provide sustainable livelihood opportunities to artisans including Telangana. The NHDP and CHCDS has following components- (i) marketing support, (ii) skill development, (iii) Ambedkar Hastshilp Vikas Yojana, (iv) direct benefit to artisans, (v) infrastructure and technology support, (vi) research and development and (vii) Mega Cluster.

The number of artisans from Telangana benefited under the above schemes and funds sanctioned for them during the last three years is attached at **Annexure-II**.

(c)& (d): Under SFURTI, special focus is given on manufacturing value added products with modern designs catering to the demands of the domestic and global market. Under the Soft Intervention component of the scheme, there is provision for design tie ups with specialized institutes, participation of clusters in national and international exhibitions, showcasing of the cluster products on e-commerce portals, etc.

Besides, the Office of Development Commissioner (Handicrafts) takes several steps to promote Indian handicrafts globally through organizing various international marketing events and facilitates participation of selected artisans in these events.

Annexure referred to in reply to part (a) and (b) of the Rajya Sabha Unstarred Question No. 1394 for answer on 19.12.2022

DETAILS OF ARTISANS BENEFITTED IN THE STATE OF TELANGANA UNDER SFURTI

Sr. No.	Cluster Name	District	Total Artisans	SFURTI Assistance committed (Rs. in Lakh)	Fund Released during last 3 FYs (Rs. in Lakh)
1.	IeezaGadwal Cluster	Mehaboobnagar	600	198.55	109.86
2.	Mothkur Ikat Handloom Cluster	Mehaboobnagar	400	143.38	21.19
3.	Pembarthi Metalware Cluster	Warangal	200	149.96	84.51
4.	Amarchinta Handloom Cluster	Wanaparthy	350	230.69	230.69
5.	Karimnagar Silver Filligree Works Cluster	Karimnagar	520	250.00	250.00
6.	Chandrugonda Bamboo Cluster	BhadradriKothagudem	1006	313.47	63.38
7.	Banjara Embroidery Cluster	Nizamabad	685	191.51	191.51
8.	Lac Bangles Cluster	Hyderabad	726	187.39	187.39
9.	Pottery Cluster	Nizamabad	163	77.87	77.87
10.	Tribal Jewelry Cluster	Nizamabad	160	101.22	101.22
11.	Zardozi Craft Cluster Hyderabad	Hyderabad	624	195.39	195.39
12.	Zardozi Craft Cluster Vikerabad	Vikarabad	650	192.26	192.26
13.	Gundimala Maize and Vermi Composting Cluster	Mehaboobnagar	565	239.34	119.67
14.	Poodur Vegetable and Fruit Processing Cluster	Medchal-Malkajgiri	1629	430.56	215.28
15.	Wanaparthy Zari Zardozi Cluster, Telangana	Wanaparthy	328	174.47	0
16.	Nizamabad Turmeric Cluster	Nizamabad	503	233.54	116.77
	Total		9109	3309.60	2156.99

Annexure referred to in reply to part (a) and (b) of the Rajya Sabha Unstarred Question No. 1394 for answer on 19.12.2022

DETAILS OF ARTISANS BENEFITTED IN THE STATE OF TELANGANA UNDER VARIOUS SCHEMES DURING THE LAST THREE YEARS

State	(2019-20)		(2020-21)		(2021-22)	
	Artisan Benefitted	Fund sanctioned	Artisan Benefitted	Fund sanctioned	Artisan Benefitted	Fund sanctioned
Telangana	861	263.65	1345	289.36	2475	308.55