GOVERNMENT OF INDIA MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA STARRED QUESTION NO. *128 TO BE ANSWERED ON 19.12.2022

PARTICIPATION OF WOMEN IN RURAL INDUSTRIES

*128. SHRI MASTHAN RAO BEEDA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether Government has taken any steps to boost women participation in rural manufacturing and industrial units;
- (b) if so, the details thereof including the number of jobs created during the last three years and if not, the reasons therefor;
- (c) whether Government has provided any special financial assistance to women for setting up their own manufacturing and industrial units; and
- (d) if so, the details thereof and if not, the reasons therefor?

ANSWER

MINISTER FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI NARAYAN RANE)

(a) to (d): A statement is laid on the table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) to (d) OF THE RAJYA SABHA STARRED QUESTION No.*128 FOR ANSWER ON 19.12.2022

- (a) & (b): Ministry of MSME, through its various schemes is taking multiple initiatives to promote women's participation in rural manufacturing industry.
- (I) **Prime Minister's Employment Generation Programme (PMEGP)**: The scheme facilitates generation of employment opportunities across the country by assisting setting up of microenterprises in non-farm sector. Maximum project cost under manufacturing sector is Rs.50 lakhs and under service sector is Rs.20 lakhs. The eligible subsidy varies from 15% to 35% of project cost based on various geographical and demographical categories. About 35 to 40% of the units set up under PMEGP are owned by women entrepreneurs, mostly in rural areas. The details of subsidy disbursed to women entrepreneurs and the number of units setup by women under PMEGP during the last three years and current year across the country is given below:

Year	Total Margin Money	No. of micro- enterprises	Margin Money disbursed for	No of micro enterprises	Estimated employment
	disbursed	setup	women	setup by	generated in
	(Rs. in cr.)		(Rs. in cr.)	women	units setup by
					women
2019-20	1950.82	66653	822.69	24720	1,97,760
			(42%)	(37%)	
2020-21	2188.80	74415	886.74	27285	2,18,280
			(41%)	(37%)	
2021-22	2977.00	103219	1244.42	39154	3,13,232
			(42%)	(38%)	
2022-23*	1505.71	46808	626.76	17574	1,40,592
Up to			(43%)	(39%)	
01.12.22			•		

- (II) Ministry is also implementing **Scheme of Fund for Regeneration of Traditional Industries (SFURTI)** to organize traditional industries and artisans into collective manufacturing enterprises for making value added traditional products and provide the artisans with sustainable employment. The major sectors covered under SFURTI include handicrafts, textiles, bamboo, agro processing, honey, khadi, coir, etc. Since 2014-15 till date, total 498 SFURTI clusters have been approved, of which sixty-six (66) are 100% women clusters. Of the 2.94 lakh artisans benefited under SFURTI, around 1.6 lakh (54%) are women.
- (III) National SC/ST Hub (NSSH): Various interventions have been introduced under NSSH for providing financial assistance, capacity building, and market linkages to the SC-ST entrepreneurs including women.

Since inception of NSSH scheme in 2016, the details of assistance provided to Women SC/ST entrepreneurs are as follows:

- i. Under Special Credit Linked Capital Subsidy Scheme (SCLCSS), 379 women have been supported with subsidy for technology upgradation.
- ii. Financial assistance has been provided to 2287 women entrepreneurs for enrolment on Business to Business (B2B) portal "MSME Global Mart" for facilitating market linkages.
- iii. 12,253 women entrepreneurs have been provided with capacity building training programmes for skill and entrepreneurship development.

- (IV) Besides, Khadi and Village Industries Commission (KVIC) is also implementing programmes for promoting women employment in rural sector.
 - (i) **Honey Mission:** Under this programme, bee boxes with bee colonies, tool kits and training are provided to supplement the income of farmers, adivasis and rural youth as beekeepers. During last three years, 1746 women have benefited under the scheme.
 - (ii) **Kumhar Sashaktikaran Programme:** Under this programme, rural potters have been provided with training and new energy efficient equipment like Electric Pottery Wheels, Blungers, etc. During last three years, 4035 women have benefited under the scheme.
 - (iii) **Agarbatti Industry:** Production of Agarbatti in the country has been increased by distribution of pedal operated agarbatti making machines to the artisans resulting in maximum utilization of bamboo. 848 women have been benefited under this initiative.
- (c) & (d): Special financial assistance given to women entrepreneurs are as follows:
 - (I) Under **PMEGP**, women are covered under Special Category. Women are eligible for higher subsidy of 25% and 35% of project cost in urban and rural areas respectively. Besides, women are required to pay lower personal contribution of 5% of the project cost.
 - (II) Under Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE), flow of credit to the MSE sector is facilitated by providing guarantee cover to the extent of 75% to 85% of the amount of credit up to Rs.2.00 crore, the guarantee coverage have been recently revised. With effect from 1st December 2022, for Micro and Small Enterprises owned by women, the extent of guarantee cover has been enhanced to 85%. Since inception in 2000-01 and up to as on 30.11.2022, 65.67 lakh guarantees were approved involving an amount Rs. 3.75 lakh crore, out of the total guarantees extended 12,91,525 guarantees were involving an amount Rs. 51,646 crore have been extended to women owned MSEs.
