

**GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP**

RAJYA SABHA

**UNSTARRED QUESTION NO. 445
TO BE ANSWERED ON 20.07.2022**

SKILL DEVELOPMENT AND ENTREPRENEURSHIP SECTOR IN ODISHA

445. SHRI SASMIT PATRA:

Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to state:

- (a) the development of Skill Development and Entrepreneurship sector in Odisha, details thereof;
- (b) the activities underway/ongoing that would further help the development of this sector in Odisha, details thereof; and
- (c) how is this development in Odisha helping the nation?

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF
SKILL DEVELOPMENT AND ENTREPRENEURSHIP
(SHRI RAJEEV CHANDRASEKHAR)**

(a) **The Government has enacted many policies and schemes across various Ministries for the development of Skill Development and Entrepreneurship sector across the country, including Odisha.**

(i) *The details of various schemes implemented by Ministry of Skill Development and Entrepreneurship (MSDE) for Skill Development and Entrepreneurship sector are as under:*

Pradhan Mantri Kaushal Vikas Yojana (PMKVY): MSDE is implementing its flagship, demand-driven, Centrally Sponsored Scheme, PMKVY, for imparting short duration skill development training through Short-Term Training (STT) and Recognition of Prior Learning (RPL) to youth across all States/ Union Territories (UTs).

Jan Shikshan Sansthan (JSS) Scheme: The Jan Shikshan Sansthan (JSS) initiative is a step in the direction of realizing the unique demographic potential of urban slums and rural India. The programs are based on the polyvalent or multi-dimensional approach. The main target of the JSS is to impart vocational skills to the non-literates, neo-literates and the persons having rudimentary level of education of 8th standard and school dropouts upto 12th standard in the age group of 15-45 years, with due relaxation in case of "Divyangjan" and other deserving cases. The priority groups are women, SC, ST, minorities and other backward sections of the society.

National Apprenticeship Promotion Scheme (NAPS): This Scheme is for promoting apprenticeship training and increasing the engagement of apprentices by providing financial support to industrial establishments undertaking apprenticeship programme under the Apprentices Act, 1961. Training consists of Basic Training and On-the-Job Training / Practical Training at workplace in the industry.

Craftsmen Training Scheme (CTS) through Industrial Training Institutes (ITI): This scheme is for providing long-term training through Industrial Training Institutes (ITIs) operational across the country. The ITIs offer a range of vocational/skill training courses covering a large number of economic sectors with an objective of providing skilled workforce to the industry as well as self-employment of youth.

(ii) *Other Ministries running important programmes for development of Skill Development and Entrepreneurship:*

Ministry of Housing & Urban Affairs (MoHUA) is implementing a Centrally Sponsored Scheme namely “Deendayal Antyodaya Yojana - National Urban Livelihoods Mission (DAYNULM)”, in the States/UTs including Odisha, to reduce poverty and vulnerability of urban poor households on a sustainable basis. Under its Employment through Skill Training and Placement (EST&P) component, skill training is provided to the urban poor candidates in market-oriented certified courses for their placement in wage employment and self-employment opportunities.

Ministry of Textiles is implementing an umbrella skilling scheme viz. Samarth- Scheme for Capacity Building in Textile Sector (Samarth), signifying the broad objective of the scheme to skill the youth of the country including Odisha for gainful and sustainable employment in the textile sector.

Ministry of Rural Development is implementing Rural Self Employment Training Institutes (RSETIs) in the field of skill development for rural poor youth under the National Rural Livelihoods Mission (NRLM) for gainful employment with an overall objective of poverty alleviation in the country including Odisha. Rural Self Employment Training Institutes (RSETI) is a Bank lead- Ministry of Rural Development funded training institution established by the Sponsor Banks in their Districts, to provide training for Skill and Entrepreneurship Development. The Ministry of Rural Development also runs a sub-scheme Start-up Village Entrepreneurship Programme (SVEP), under the Deendayal Antyodaya Yojana–National Rural Livelihoods Mission (DAY-NRLM) with an objective to help the rural poor to set-up enterprises at the village level in non-agricultural sectors. Besides helping the rural entrepreneurs to access finance, a cadre of Community Resource Persons-Enterprise Promotion (CRP-EP) is also promoted to provide business support services to enterprises in rural areas.

Under the Pradhan Mantri Mudra Yojana (PMMY), the **Department of Financial Services** extends collateral free loans up to Rs. 10 lakh through Member Lending Institutions (MLIs) to individuals to enable them to set up or expand their business activities. The scheme facilitates loans in three categories namely Shishu (upto Rs. 50,000), Kishore (Rs. 50,000 to Rs. 5 lakh) and Tarun (Rs. 5 lakh to Rs. 10 Lakh) for income generating activities in Manufacturing, Trading, Services Sector and also for the activities allied to agriculture.

As far as **Ministry of Micro, Small and Medium Enterprises** is concerned, it implements various schemes/programmes for promotion and development of Micro, Small and Medium Enterprises (MSMEs) across the country including the State of Odisha which inter alia include Prime Minister's Employment Generation Programme (PMEGP), Credit Guarantee Scheme for Micro and Small Enterprises, Micro & Small Enterprises Cluster Development Programme (MSE-CDP), Scheme of Fund for Regeneration of Traditional Industries (SFURTI), a Scheme for Promotion of Innovation, Rural Industry and Entrepreneurship (ASPIRE), etc.

(b) **The activities ongoing that would further help the development of this sector in Odisha are as under:**

Digital Marketing & Entrepreneurship Development for Women Self Help Groups (WSHGs) in aspirational Districts of Odisha: National Institute for Entrepreneurship and Small Business Development (NIESBUD) is a premier organization of the MSDE implementing a project on Digital Marketing & Entrepreneurship Development for Women Self Help Groups (WSHGs) in Odisha for their Capacity building and in order to enable them to access the market through e-commerce platforms.

The project is supported by Odisha Skill Development Authority. It is being piloted in 10 Aspirational districts of Odisha namely Bolangir, Dhenkanal, Rayagada, Malkangiri, Nabarangpur, Kalahandi, Gajapati, Kandhamal, Nuapada & Koraput. The project aims to create a pool of resource persons/Master Trainers in Digital Marketing & Entrepreneurship and Capacity Development of WSHGs in digital marketing & entrepreneurship to access the market through e-commerce platforms.

Skill and Entrepreneurship Development of Women in Golden Grass Crafts: MSDE in collaboration with District Skills Committee (DSC) Kendrapara and State Institute for Development of Arts and Crafts (SIDAC) Government of Odisha launched its project with primary aim to provide skill training and market linkages to 3,000 women artisans in golden grass craft in 35 villages of Kendrapara block in Odisha. The project has a duration of 24 months and imparts entrepreneurship training to 60 women artisans, and introduces technology that optimises their work process and improves their income and standard of living.

Entrepreneurship Promotion and Mentoring of Micro and Small Businesses in Six Holy Cities project: MSDE seeks to catalyse local entrepreneurial activities through involvement of potential and existing entrepreneurs, through entrepreneurship awareness, education and mentoring.

124 Business Incubators {Livelihood Business Incubator (LBI) -102; Technology Business Incubator (TBI)-22} of the **Ministry of Micro, Small and Medium Enterprises** have been sanctioned under the Scheme for Promoting Innovation, Rural Industry and Entrepreneurship (ASPIRE) all over the country. Following 9 (nine) of them are in Odisha.

Details of Business Incubators in Odisha under ASPIRE scheme:

Sl. No.	DistrictName	IncubatorType	Implementing Agency
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1.	Khorda/Bhubaneswar	LBI	Coir Board, Regional Office, Bhubaneswar, Odisha
2.	Khorda/ Bhubaneswar	LBI	IED Govt of Odisha
3.	Jajpur	LBI	IED Govt of Odisha
4.	Sundargarh	LBI	National Small Industries Corporation Ltd (NSIC), Branch Office, Rourkela, Odisha
5.	Cuttack	LBI-PPP	ADIRE Trust, Jahangirabad, Cuttack
6.	Cuttack	LBI	MSME- DI Cuttack, Orissa
7.	Khorda	TBI-New	Central Tool Room & Training Centre, Bhubaneswar, Odisha
8.	Khorda	LBI	Central Tool Room & Training Centre, Bhubaneswar, Odisha
9.	Sundargarh	LBI	Center for Livelihood Business Incubation, Rourkela, Sundargarh, Odisha

(c) The initiatives undertaken in Odisha in Skill Development and Entrepreneurship sector would result in availability of trained workforce. The youth of the State can access better paying jobs and experience a higher standard of living. With properly trained workforce, better results can be achieved at a quicker pace that will in turn boost the country's economic growth. Odisha with its ports and mining ores, can help the country progress in a substantive way with the skilling and entrepreneurship imparted to the youth of the State and the infrastructure created by the Government for the MSMEs in Odisha.
