

GOVERNMENT OF INDIA
MINISTRY OF CULTURE
RAJYA SABHA SABHA
UNSTARRED QUESTION No. 2089
TO BE ANSWERED ON 04.08.2022

‘Fund sanctioned for Azadi ka Amrit Mahotsav’

2089 Shri Pramod Tiwari:

Will the Minister of CULTURE be pleased to state:

- (a) the funds sanctioned and spent so far for celebration of 75 Years of independence as Azadi ka Amrit Mahotsav from August 2020 to August 2022; and
- (b) the steps being taken for Amrit Mahotsav of 2022 on the 75th year of the country's independence so far?

ANSWER
MINISTER OF CULTURE, TOURISM AND DEVELOPMENT OF
NORTH EASTERN REGION
(SHRI G. KISHAN REDDY)

(a) The expenditure is booked under long standing existing scheme. The focus however of all schemes has been towards Janbhagidari and focus on five ideas that guide the events and activities planned as part of Azadi Ka Amrit Mahotsav. These are 1). Freedom Struggle: Focus on milestones of history, unsung heroes etc. 2). Ideas75: Celebrating ideas and ideas that have shaped India 3). Achivements@75: Showcasing evolution and progress across different sectors 4). Resolve@75: Reinforcing commitments to specific goals and targets. 5) Actions@75: Highlighting steps being taken to implement policies and actualize commitments.

(b) Azadi ka Amrit Mahotsav is being celebrated all across the world with participation from all ministries, states/UTs, business corporate houses, NGOs, students, volunteers and people from all walks of life. Ministry of Culture in collaboration with other Ministries, State Governments and UT Administrations has organized a number of programmes under Azadi ka Amrit Mahotsav celebrations all over India. So far approximately 60,000 programmes have been organized under AKAM. The programme has now acquired a ‘whole of society’ character with high Janbhagidari.