

GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
RAJYA SABHA
UNSTARRED QUESTION NO-1598
ANSWERED ON- 29/07/2022

DEVELOPMENT OF TRADITIONAL TEXTILES OF ODISHA

1598. DR. SASMIT PATRA:

Will the Minister of TEXTILES be pleased to state:

- (a) the steps undertaken to develop the traditional textiles of Odisha;
- (b) the programmes undertaken in this regard;
- (c) the efforts of the State Government in this regard; and
- (d) the future goals and plans for the development of this sector in Odisha?

ANSWER

THE MINISTER OF STATE FOR TEXTILES
(SMT. DARSHANA JARDOSH)

(a) to (d): Ministry of Textiles is implementing following schemes to develop and promote the traditional textiles of Handloom and welfare of handloom weavers across the country, including the State of Odisha:

1. National Handloom Development Programme;
2. Raw Material Supply Scheme;

Under the above schemes, financial assistance is provided to the eligible handloom agencies/weavers for raw materials, common infrastructure development, marketing of handloom products in domestic/overseas markets, Weaver MUDRA Loans etc.

Besides, 30 Handloom Clusters have been taken up in the State of Odisha for financial assistance under the Cluster Development Programme component of National Handloom Development Programme.

The State Government of Odisha has taken up a project for development of the sector and revival of traditional textiles of Odisha. The State has also undertaken revival of traditional Kotpad fabrics through project for development of handloom fabrics of Koraput district.

In addition to above,

- (i) Steps have been taken to on-board weavers on Government e-Market place to enable them to sell their products directly to various Government Departments and organizations. So far about 1.5 lakh weavers have been on-boarded on the GeM portal, out of which, 4,145 weavers are from Odisha State.

- (ii) Under Weaver MUDRA/Concessional Credit Scheme, margin money assistance at 20% of the loan amount subject to a maximum of Rs. 25,000/- for individual weaver and Rs. 20 lakh for Handloom Organizations, interest subvention upto 7% and credit guarantee fees on loans for a period of three years are provided.
- (iii) Temple Design of Odisha – Under this project various sarees, Dress materials and home furnishings have been developed from various weaver's pocket of Odisha. All these products have been documented in terms of designs and technical parameters for further reproduction.
