

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING

RAJYA SABHA
UNSTARRED QUESTION NO. 239
(TO BE ANSWERED ON 03.02.2022)

BIOGRAPHIES PUBLISHED BY PUBLICATIONS DIVISION

239 SHRI RAKESH SINHA:

Will the Minister of *Information and Broadcasting* be pleased to state:

- (a) the number of biographies published by the Publications Division under Builders of Modern India;
- (b) the number of them published between 2001 to 2021 along with their titles;
- (c) the three titles along with author's name which are highest sold among the published biographies under BMI series (between 2001-21);
- (d) the number of those which have been translated in more than 7 Indian languages among such titles (2001-2021) and how much market they (titles and authors names) captured in languages besides Hindi and English; and
- (e) the policy of reprinting of such titles if all printed books are sold?

ANSWER

THE MINISTER OF INFORMATION AND BROADCASTING; AND
MINISTER OF YOUTH AFFAIRS & SPORTS
[SHRI ANURAG SINGH THAKUR]

(a) & (b) Since its establishment in the year 1941, Directorate of Publications Division (DPD) has printed approximately 8000 titles including over 300 titles under the Builders of Modern India Series (BMI Series). Out of these, 160 books were published during 2001 and 2021. The details of the publications are available in DPD's website publicationsdivision.nic.in.

(c) Revenue from sale of books printed by the DPD is dependent on several factors including discount, complimentary copies and other factors and given the vastness of the data and records dating back to the year 2001, the exact sales figure cannot be determined.

(d) & (e) During the period three biographies have been translated in more than 7 Indian languages. 43062 copies which have been published in languages other than Hindi and English have been sold.

As per laid down procedure of DPD, books are reprinted in circumstances when the stock falls below 100 or in case bulk orders are received.
