GOVERNMENT OF INDIA

MINISTRY OF CULTURE

RAJYA SABHA

UNSTARRED QUESTION NO. 1776

TO BE ANSWERED ON 17.03.2022

KALA SANSKRITI VIKAS YOJANA

1776 SHRI SANJAY SETH

Will the MINISTER OF CULTURE be pleased to state:

- (a) whether Government is implementing Kala Sanskriti Vikas Yojana (KSVY);
- (b) so, the details thereof and the aims and objective of KSVY;
- (c) the number of cultural organizations who have been given financial assistance for the promotion of art and culture during each of the last three years and the current year; and

if

(d) the other steps taken by Government for promotion of art and culture?

ANSWER

MINISTER FOR CULTURE, TOURISM AND DEVELOPMENT OF NORTH EASTERN REGION

(G. KISHAN REDDY)

- (a) & (b) Yes, Sir. The Ministry of Culture is implementing Kala Sanskriti Vikas Yojana (KSVY) through which cultural organizations/individuals are given financial assistance for the promotion of art and culture. KSVY is an umbrella Scheme consisting of a number of Schemes for providing financial assistance to cultural organizations/individuals. Details of the Schemes under KSVY through which cultural organizations are given financial assistance are at Annexure-I.
- (c) The number of cultural organizations who have been given financial assistance for promotion of art and culture during last three years and the current year under Kala Sanskriti Vikas Yojana (KSVY) are given at **Annexure-II.**
- (d) Ministry of Culture has taken necessary steps to achieve its mandate i.e. preservation of cultural heritage and promotion of tangible and intangible art and culture through its attached, subordinate and autonomous organisations. Its activities and programmes are accomplished under several broad cultural heads viz. Preservation and Conservation of Archaeological sites, Museums and its artefacts, Public Libraries, Promotion and dissemination of Performing Arts, Buddhist and Tibetan studies, International Cultural Relation and construction of cultural complexes etc. during the last three years and the current year [2018-19 to 2021-22(till date)]. The details of

major activities undertaken for preservation and promotion of Indian culture during the last three years and current year are at **Annexure-III.**

ANNEXURE - I REFERRED TO IN REPLY TO PART (a) & (b) OF THE RAJYA SABHA UNSTARRED QUESTION No. 1776 FOR 17.03.2022

KALA SANSKRITI VIKAS YOJANA (KSVY):

Kala Sanskriti Vikas Yojana (KSVY) is an umbrella scheme under Ministry of Culture for the promotion of art and culture in the country. KSVY has the following sub-schemes through which financial assistance is provided to cultural organizations:

- 1. Scheme of Financial Assistance for Promotion of Art and Culture.
- 2. Scheme of Financial Assistance for Creation of Cultural Infrastructure.
- 3. Scheme Of Scholarship And Fellowship For Promotion Of Art And Culture
- 4. Artists Pension Scheme.
- 5. Seva Bhoj Yojana
- 6. Scheme for Safeguarding the Intangible Cultural Heritage.

The first two sub-schemes mentioned above have the following further subcomponents:

 SCHEME OF FINANCIAL ASSISTANCE FOR PROMOTION OF ART AND CULTURE: The scheme consists of five components. The names and details of the scheme components are as given below:

i. Repertory Grant

The objective of Repertory Grant Scheme Component is to provide financial support for all genres of performing arts activities like dramatic groups, theatre groups, music ensembles, children theatre etc. and imparting training of artists by their respective Guru on regular basis in line with Guru–Shishya Parampara. As per the scheme, support is provided to 1 Guru and maximum 18 Shishyas in the field of theatre and 1 Guru and maximum 10 Shishyas in the field of music & dance.

Amount of Assistance – Guru Rs.10000/- p.m., Shishya – Rs.1000-6000/-p.m.

ii. Financial Assistance To Cultural Organizations With National Presence

The objective of this scheme component is to provide support for cultural activities at Large scale National / International level. The Quantum of assistance under this scheme is up to Rs. 5 Cr.

iii. Cultural Function & Production Grant (CFPG)

The objective of this scheme component is to provide financial support to NGOs/Societies/ Trusts/ Universities etc. for Seminars, Conference, Research, Workshops, Festivals, Exhibitions, Symposia, Production of Dance, Drama-Theatre, Music etc. The maximum grants provided under CFPG is Rs.5 Lakh (Rs. 20 Lakh under exceptional circumstances).

iv. Financial Assistance For The Preservation & Development Of Cultural Heritage Of The Himalayas

The objective of this scheme component is to promote and preserve the cultural heritage of the Himalayas through research, training and dissemination through audio visual programmes. The financial support is provided to the organizations in the States falling under the Himalayan Region i.e. Jammu & Kashmir, Himachal Pradesh, Uttarakhand, Sikkim and Arunachal Pradesh. The quantum of funding is Rs. 10.00 lakhs per year for an organization which can be increased to Rs. 30.00 lakhs in exceptional cases.

v. Financial Assistance For The Preservation & Development Of Buddhist/Tibetan Organization

Under this scheme component financial assistance is provided to the voluntary Buddhist/Tibetan organizations including Monasteries engaged in the propagation and scientific development of Buddhist/Tibetan Cultural and tradition and research in related fields. The quantum of funding under scheme component is Rs. 30.00 lakhs per year for an organization which can be increased to 1.00 crore in exceptional cases.

2. SCHEME OF FINANCIAL ASSISTANCE FOR CREATION OF CULTURAL INFRASTRUCTURE: The scheme consists of three components. The names and details of the scheme components are as given below

i. Financial Assistance For Building Grants Including Studio Theatres

The objective of the Building Grant Scheme component is to provide financial support to NGO, Trust, Societies, Govt. Sponsored bodies, University, College etc. for creation of Cultural infrastructure (i.e. studio theatre, auditorium, rehearsal hall, classroom etc.) and provision of facilities like electrical, air conditioning, acoustics, light and sound systems etc. The scheme component also provides support for purchase of musical equipment, costumes, AV equipment, furniture etc. Under this scheme component, the maximum amount of grant is up to Rs. 50 lakhs in metro cities and up to Rs. 25 lakhs in non-metro cities.

ii. Financial Assistance For Allied Cultural Activities

The objective of sub-component is to provide financial assistance to all eligible organizations for creation of assets for enhancing the audio-visual spectacle for allied cultural activities to give firsthand experience of live performances on regular basis and during festivals in open/closed areas/spaces where large numbers of tourists/visitors come regularly and during major events/festivals the number of visitors swells to lakhs. Grants will be given to projects for procurement of audio-video equipment etc.Maximum assistance under the scheme component, including applicable duties & taxes and also Operation & Maintenance (O&M) costing for five years, will be as under:- (i) Audio: Rs.1.00 crore; (ii) Audio+Video: Rs. 1.50 crore.

The aim of the scheme component is to provide financial support to NGO, Trust, Societies, Govt. Sponsored bodies, State/UT Govt. University, Central/State Govt. agencies/bodies, Municipal Corporations, reputed notfor-profit organizations etc. for creation of new Large Cultural Spaces such as Auditorium with facilities and infrastructure for stage performances (dance, drama and music), exhibitions, seminars, literary activities, green rooms, etc. The Scheme component also provides support for restoration, renovation, extension, alteration, up-gradation, modernization of existing cultural facilities (Rabindra Bhawans, Rangshalas, Multipurpose Cultural Complexes) etc. Under this scheme component, grant of up to Rs. 15.00 crore (Rs. 50 crore under exceptional Circumstances).

3. SCHEME OF SCHOLARSHIP AND FELLOWSHIP FOR PROMOTION OF ART AND CULTURE: The scheme consists of three components. The names and details of the scheme components are as given below:

i. Scheme For The Award Of Fellowship To Outstanding Persons In The Field Of Culture

Upto 400 fellowships (200 Junior and 200 Senior) are awarded in a batch year to outstanding persons in the age group of 25 to 40 years (Jr.) and above 40 years (Sr.) in different cultural fields @ of Rs. 10,000/- p.m. and 20,000/-p.m. for the period of 2 years for cultural research. The Fellowship is released in four equal six monthly installments.

ii. Scheme For Scholarships To Young Artistes In Different Cultural Fields

Upto 400 Scholarships are awarded in a batch year. Under this scheme financial assistance is given to young artistes of outstanding promise in the age group of 18-25 years for advanced training within India in the field of Indian Classical Music, Indian Classical Dance, Theatre, Mime, Visual art, Folk, Traditional and Indigenous Arts and Light Classical Music etc. @ Rs. 5,000/- p.m. for 2 years. The Scholarship is released in four equal six monthly installments.

iii. Tagore National Fellowship for Cultural Research

The purpose of the Scheme Component is to invigorate and revitalize the various institutions under the Ministry of Culture (MoC) and other identified cultural institutions in the country, by encouraging scholars/ academicians to affiliate themselves with these institutions to work on projects of mutual interest. Upto 15 Fellowships (Rs.80,000/- p.m. + Contingency Allowance) and 25 Scholarships (Rs.50,000/- p.m. + Contingency Allowance) for a maximum period of 2 Years. The Fellowship is released in four equal six monthly installments.

4. ARTISTS PENSION SCHEME

The objectives of this Scheme is to provide a pension of Rs.4.000/- p.m. to the old artistes and scholars (not less than the age of 60 years and annual income not exceeding Rs.48,000/- p.a.) who have contributed significantly in their specialized fields of arts, letters etc. but are now living in penury condition. The Scheme has also provision to provide medical aid facility to these Artistes and his/her spouse by covering them under a convenient and affordable Health Insurance Scheme of the Government. In the event of death of the beneficiary, the financial assistance is transferred to his/her spouse.

5. SEVA BHOJ YOJNA:

Under the Scheme of 'SevaBhojYojna' Central Goods and Services Tax (CGST) and Central Government's share of Integrated Goods and Services Tax (IGST) paid on

purchase of specific raw food items by Charitable/Religious Institutions for distributing free food to public shall be reimbursed as Financial Assistance by the Government of India. Free 'prasad' or free food or free 'langar' / 'bhandara' (community kitchen) offered by charitable/religious institutions like Gurudwara, Temples, Dharmik Ashram, Mosques, Dargah, Church, Math, Monasteries etc. are covered under SevaBhoj Yojana

6. SCHEME FOR SAFEGUARDING THE INTANGIBLE CULTURAL HERITAGE:

This scheme was launched by the Ministry of Culture in 2013 for safeguarding the intangible cultural heritage and diverse cultural traditions of the country with the objective of reinvigorating and revitalizing various institutions, groups, NGOs, etc. so that they may engage in activities/projects for strengthening, protecting, preserving and promoting the rich intangible cultural heritage of India.

7. GANDHI HERITAGE SITE MISSION (GHSM)

Gandhi Peace price (GPP), Tagore Award for Cultural harmony and Gandhi Heritage Sites Mission (GHSM) comes under Kala Sanskriti Vikas Yojana(KSVY) as per budget allocation. The Mission's mandate is to Preserve posterity the identified Sites and to supervise, guide and Assist in conservation initiatives, Maintenance or Preservation Initiatives and the creation of a Database of tangible, literary and visual heritage associated with Gandhi.

'Gandhi Peace Prize' is awarded for social, economic and political transformation through non violence and Gandhian methods.

'Tagore Award for Cultural Harmony' is awarded for promoting values of Cultural Harmony.

<u>ANNEXURE – II</u>

ANNEXURE - II REFERRED TO IN REPLY TO PART (c) OF THE RAJYA SABHA UNSTARRED QUESTION No. 1776 FOR 17.03.2022

SI.	Name of the Scheme/	Number of cultural organizations who have been			
No.	Scheme components	given financial assistance			
		2018- 2019	2019- 2020	2020-2021	2021-2022 (till date)
1	Repertory Grant	545	574	529	553
2	Financial Assistance to Cultural Organizations with National Presence	17	8	6	6
3	Cultural Function & Production Grant (CFPG)	2733	975	1468	1615
4	Financial Assistance for the Preservation and Development of Cultural Heritage of the Himalayas	117	96	128	203
5	Financial Assistance for the Development of Buddhist/ Tibetan Culture & Art	325	142	276	397
6	Building Grants including Studio Theatre Scheme	44	26	29	22
7	Allied Cultural Activities Scheme	22	20	-	-
8	Tagore Cultural Complexes Scheme	2	4	1	2
9	Seva Bhoj Yojana	4	3	3	3

ANNEXURE - III REFERRED TO IN REPLY TO PART (d) OF THE RAJYA SABHA UNSTARRED QUESTION No. 1776 FOR 17.03.2022

Major Activities of Ministry of Culture and its organizations during 2018-2019 to 2020-2021 and the current year.

- A gallery of Retrieved Antiquities in the empty cells of the Purana Qila Fort was inaugurated on 31st August, 2019.
- Retrieval of antiquities (13) from abroad.
- During this period, 17 monuments/sites have been added thereby taking the total count of monument/sites under ASI's protection to 3693.
- ASI has documented 40 number of antiquities from the excavation of Bekal Fort, Kasaragod in NMMA template and uploaded online.
- Excavation at the site near Saser La Pass in Ladakh at an altitude of about 13500-14000 feet, archaeological site development at Purana Qila (Delhi), Kalibangan and Binjor (Rajasthan), Lothal and Dholavira (Gujarat) and Sannathi (Karnataka), Conservation work outside India, in Cambodia, Laos, Myanmar and Vietnam. The Delhi Circle, Archaeological Survey of India discovered a hoard of 254 Copper Coins of medieval period in the premises of Khirki Mosque during the course of conservation of the monument.
- 'Swachh Bharat Swachh Smarak' all ASI Protected Historical Monuments and Archaeological Sites declared Polythene Free Zones. The ASI has ranked top 25 Adarsh Monuments on the basis of Cleanliness parameters such as amenities like toilets, green lawns, Polythene Free Zone, signage for awareness, disabilities access, drinking water and provision for garbage bins etc. "Rani ki Vav (Gujarat)" a World Heritage Site has been declared as the cleanest iconic place in the country.
- Foundation stone laid for Museum on Prime Ministers of India in Delhi. The objective of the Museum is to highlight life, works and contribution by all the Prime Minister to nation building.
- In order to conserve our priceless heritage and to bring Cultural awareness closer to citizen, a number of initiatives were taken by the premier museums which are as under:-
 - During the COVID-19 pandemic, Indian Museum, Kolkata engaged its audience through online talks, virtual gallery tours and performances under the banner "Stories of World Cultures". 80 episodes of 'Stories of World Cultures' have been broadcasted through the social media handles of Indian Museum and the programmes were divided this into three parts academic lecturers, multicultural programme and programme for children and special children.
 - National Council of Science Museums, Kolkata has started the works for setting up of new Science Centres at Palampur (Himachal Pradesh), Gaya (Bihar), Kottayam (Kerala)& Kokrajhar (Assam) under SPoCS of MoC.
 - ▶ 04 (Four) new Innovation Hubs were also inaugurated during the year 2019 to 2021 at (i) Shillong Science Centre, Shillong (Meghalaya); (ii) Goa Science Centre, Panaji(Goa); (iii) District Science Centre, Purulia (West Bengal); & (iv) Regional Science Centre, Coimbatore (Tamilnadu) and 02(Two)new Innovation Hubs are completed and are ready for opening at Solapur Science Centre, Solapur (Maharashtra) and at Anna Science Centre, Trichi (Tamil Nadu).

- ➤ 03 (Three) new Galleries on various Science & Technology Themes were inaugurated at the existing Science Cities/Museums/Centres under NCSM.
- > 23 (Twenty Three) new facilities added to the existing Science Cities/Museums/Centres under NCSM.
- On 12.01.2020, Victoria Memorial Hall (VMH), Kolkata has inaugurated various renovated galleries viz. Entrance Gallery (depicting the construction of VMH), Portrait Gallery (with new displays from the VMH collection, including Abanindranath Tagore's iconic water colour, Bharat Mata), Royal Gallery (displaying the world's second largest oil painting on a single canvas, Jaipur Procession by VasilyVereschagin) and the first-floor gallery complex (displaying miniatures from the National Museum, New Delhi and the mini-exhibition Talking Devices from the National Council of Science Museums).
- Allahabad Museum, Prayagraj has completed the infrastructure work for Azad gallery which will exhibit objects, documents and features of revolution of freedom of 1857 and Netaji Subhash chandra Bose, Chandrashekhar Azad, Sardar Bhagat Singh and Durga Bhabhi etc.
- Rashtriya Sanskriti Mahotsavs were organized at Madhya Pradesh and West Bengal during this period to celebrate the spirit of Tradition, Culture, Heritage and Diversity of our incredible country. The broader objective of this Mahotsav is to Preserve, Promote & Popularize the heritage of Indian Spirit, to reconnect the new generation with our culture and to showcase the country and the world our soft power of unity in diversity.
- ZCCs has organized various festivals viz. i) Ras Banaras 2018 to promote Namami Gange, ii) Chalo Man Ganga Yamuna Teer-Annual Festival at Sangam, Prayagraj, iii) Simhastha Kumbh, Ujjain and Sanskriti Kumbh, Prayagraj 40 days cultural festival to showcase arts and crafts of India etc. Till date, despite COVID Pandemic, 2 National Level Festivals, 139 Regional Level Festivals, Revival of 193 vanishing art forms and 52 Bridging classical and folk arts have already been performed.
- Sangeet Natak Akademi has organised 86 festivals during the said period. Also conducted 372 online programmes including many new programmes viz. Abhivyakti, Antarang and Diksha etc.
- Under Ek Bharat Shreshtha Bharat (EBSB) in collaboration with Nehru Yuva Kendra Sangathan (NYKS), 1620 artists participated in various cultural activites organized by ZCCs; 11 Lecture –cum-demonstration by Sangeet Natak Akademi; 5 books translated by Sahitya Akademi; 3 activities by Archaeological Survey of India, etc. have been conducted (till date).
- The Ministry envisioned a portal namely 'The Indian Cultural Portal' to empower people to create a knowledge society and ensure the preservation of digital content for posterity. The Indian Institute of Technology, Bombay was entrusted with the task of building such a resource.
- Development of a web portal for single window clearance of applications through online application and processing system (NOAPS) of National Monument Authority.
- The Ministry has launched a Citizen Centric Web Portal to celebrate 75th Independence Day. The portal will serve as a digital platform to facilitate participation of Ministries/Department/States/UTs/Related Bodies and the citizens in various activities being organized as part of the celebration.
- A pilot version of the 'Vedic Heritage' Portal has been launched by the Indira Gandhi National Centre for the Arts (IGNCA).

- Festivals of India were organized in many Countries.
- Under "Indo Foreign Friendship Cultural Societies Scheme" funds have been sanctioned to 534 foreign friendship societies covering 78 missions during the said period.
- Gandhi Heritage Sites mission has taken up several projects such as upgradation and modernization of Gandhi Ashram Trust at Noakhali (Bangladesh); upgradation of the Gandhi Samarak Sangrahalaya, Barrackpore, Kolkata; curating exhibitions of permanent nature at Pietermaritzburg railway station, South Africa and creation of data base relating to Gandhi Heritage Sites etc. Special Gandhi Heritage Portal i.e www.gandhiheritageportal.org/ has been created.
- The National School of Drama (NSD) hosted the 8th edition of Theatre Olympics in the year 2018. NSD has also organized Bharat Rang Mahotsav, Rashtriya Poorvootar Festival, Poorvottar Rashtriya, Pragjyotish Festival on yearly basis.
- The Ministry of Culture, Government of India launched the new scheme namely 'Seva Bhoj Yojna' on 01.08.2018 and 'Financial Assistance for Allied Cultural Activities' on 15.10.2018.
- Guidelines for holding cultural events/activities in virtual / online mode under various scheme components of central sector scheme 'Kala Sanskriti Vikas Yojana' (KSVY) issued to ensure continued financial assistance to tide over the present crisis.
- The National Mission on Cultural Mapping (NMCM) initiated cultural awareness as well as talent hunt in the country, 5 National Cultural Awareness Programmes in Govardhan, Shimoga, Thanesar, Chauri-Chaura and Saraikela. Focus was primarily laid upon building a strong portal and app.
- An Atmanirbhar Bharat Centre for Design with the mandate of 'Education, Experience & Economic value addition' at Red Fort premises is proposed to set up that will highlight and celebrate GI products from India as a success stories of Aatmanirbhar Bharat.
- Hon'ble PM inaugurated the year-long celebrations of 125th Birth Anniversary of Netaji Subhash Chandra Bose in Victoria Memorial Hall (VMH), Kolkata on 23rd January, 2021. On this occasion, a gazette notification was issued to declare every year 23rd Jan as Parakram Diwas.
- Victoria Memorial Hall (VMH), Kolkata inaugurated 'Nirbhik Subhas' ('Irrepressible Subhas')- 'A multimedia exhibition' celebrating the 125th Birth Anniversary of Netaji Subhas Chandra Bose- A Permanent Exhibition, a 3D Projection Mapping Show on Netaji, Unveiling of book 'Letters of Netaji' and Release of Commemorative Coin and release of Stamp in the memory of Netaji Subhash Chandra Bose, by the Hon'ble Prime Minister of India in the presence of Hon'ble Culture Minister and other dignitaries on 23rd January 2021.
- Hon'ble Prime Minister of India has inaugurated an exhibition related to Netaji's epic fight for freedom on 23rd Jan, 2021 organized by NGMA, Delhi.
- Hon'ble Vice President of India alongwith Hon'ble Prime Minister led the entire Nation in paying tributes to Mahatma Gandhi from Gandhi Smriti, the place of Gandhiji's martyrdom on 30th January, 2021 commemorating the 73rd Martyrdom of Mahatma Gandhi.

- Hon'ble Prime Minister flagged off a symbolic 386- kilometer 25 day long 'Dandi March' from Sabarmati Ahmedabad, on March 12, 2021, commemorating the 91st anniversary of historic Dandi March.
- Hon'ble Prime Minister inaugurated the 'Azadi Ka Amrit Mahotsav' on 12th March, 2021 at Sabarmati Ashram, Gujarat with a 75 week countdown to our 75th Anniversary of Independence, to celebrate and commemorate 75 years of progressive India and the glorious history of its people, culture and achievements.
- Buddha Poornima Diwas was organized on 30th April, 2021 at Indira Gandhi International Stadium, New Delhi. Hon'ble Prime Minister inaugurated the event which was attended by a large number of high level dignitaries.
- Vesak-Buddha Poornima Diwas celebration was organized on 26th May, 2021.
- Asadha Poornima-Dharma Chakra Global Celebration was organized on 24th July, 2021 at Rashtrapati Bhawan. The occasion was graced by the Hon'ble President of India.
- Golden Jubilee anniversary of Chorbat Liberation was celebrated at Turtuk and nearby 4 villages of UT of Ladakh by NZCC, Patiala during 22nd to 25th September, 2021.
- Abhidhamma day and exposition of Holy Buddha Relic from Sri Lanka was organised on 20th October, 2021 at Mahaparinirvana Temple in Kushinagar, Uttar Pradesh. The event was graced by Hon'ble Prime Minister and attended by a large number of prominent National and International Buddhist Sangha, Ambassadors, Central and State Officials etc.
- As a part of Azadi Ka Amrit Mahotsav, Sangeet Natak Akademi, organized "Amrit Swardhara" – Festival of Dance & Music, 27-29 October, 2021 at Varanasi. The event was inaugurated by Shri Arjun Ram Meghwal, Hon'ble Minister of State for Culture.
- Hon'ble Prime Minister inaugurated the hologram of Netaji Subhas Chandra Bose at the Canopy near India Gate on the occasion of 125th birth anniversary of Netaji Subhas Chandra Bose. He announced that Granite statue of Netaji Subhas Chandra Bose will be installed at the Canopy within next six months.
- Tableau on 150th birth anniversary of Sri Aurobindo was displayed by Ministry of Culture during Republic Day Parade celebrated on 26th January, 2022.
- Under the 'National Youth Day' and occasion of Birth Anniversary of Swami Vivekananda, a keynote address was delivered by Hon'ble Prime Minister. Various programmes by NSS and NYKS were organized. R.K. Mission organized pan India programmes on the occasion.