

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**RAJYA SABHA
UNSTARRED QUESTION NO. 1447
TO BE ANSWERED ON 15TH MARCH, 2022**

PROMOTION OF YOGA THROUGH ELECTRONIC MEDIUM

1447. SMT. GEETA ALIAS CHANDRAPRABHA:

Will the Minister of **AYUSH** be pleased to state:

- a. the details of the efforts made by Government to promote Yoga through electronic medium; and
- b. the details of the measures taken by Government to make Yoga adoptable and popular in the country and abroad during the last five years?

**ANSWER
THE MINISTER OF AYUSH
(SHRI SARBANANDA SONOWAL)**

(a): Ministry of Ayush promotes Yoga through its three autonomous bodies namely Morarji Desai National Institute of Yoga (MDNIY), New Delhi, Central Council for Research in Yoga & Naturopathy (CCRYN), New Delhi and National Institute of Naturopathy (NIN), Pune. CCRYN is the apex body for research and development in the Yoga and Naturopathy systems. MDNIY provides various courses for Yoga education and imparts Yoga training through its centres. NIN, a premier institute for Naturopathy organises activities related to Yoga and Naturopathy.

Considering the need of Yoga enthusiasts worldwide, the Ministry has developed/upgraded various IT tools namely: Yoga Portal, Namaste Yoga App, Yoga Break (Y-Break) mobile application, and m-Yoga App, which was developed in association with the World Health Organization (WHO).

During countdown to IDY in 2021, a series of Yoga Online training programmes were prepared by MDNIY, NIN and CCRYN which were used by various stakeholders for training purposes. These programmes were launched to enable people to learn Yoga from home. They were also uploaded on Yoga Portal, YouTube and other social media platforms of the Ministry for ease of common public.

Further, for IDY 2021, Ministry of Ayush had launched a variety of activities and programmes on MyGov platform. The activities included IDY Discussion of Yoga at Home, IDY Quiz, Video campaign, Jingle Contest, IDY Pledge, and Survey etc for promotion of Yoga among masses.

(b): Ministry of Ayush being the nodal Ministry for observation of International Day of Yoga (IDY) takes up various activities and programmes for promoting Yoga across the country. Ministry of Ayush promotes IDY activities and programmes in coordination with all the Ministries/Departments of Government of India along with State/UT Governments. IDY activities aim to reach out to the masses for promoting healthy living.

Ministry of External Affairs carries out IDY related programmes worldwide wherein Yoga enthusiasts practice Common Yoga Protocol (CYP) during IDY every year.

The Ministry has established a high level advisory body namely, “National Board for Promotion and Development of Yoga & Naturopathy” (NBPDPN) in February, 2016 to give policy advices and recommendations on broad issues regarding the promotion of Yoga & Naturopathy in the country. Inputs of NBPDPN have helped the Ministry to strengthen different aspects of the practice of Yoga and Naturopathy in the country.

An Information Education and Communication (IEC) Scheme, has been devised by the Ministry, activities under which include steps to reach out to people to promote awareness about Ayush systems including Yoga. Various activities include public events, conferences, exhibitions, camps & programs on TV, Radio, Print-media etc are supported under the IEC Scheme.

Further the Ministry of Ayush has established a Yoga Certification Board (YCB) for certification of Yoga professionals and accreditation of Institutions, prescribing syllabus for various levels of Yoga trainers and any such activities that may be considered necessary for the promotion of Yoga.

Furthermore, in order to utilise the certification framework of the YCB, as a means of promoting authentic Yoga across the world, Indian Council for Cultural Relations (ICCR) has been designated as a Personnel Certification Body (PrCB). As part of the collaboration of ICCR with YCB, the services of Indian Missions abroad are being utilised to facilitate certification of Yoga professionals as per the approved categories of PrCBs, Yoga Institutions and Centers mentioned in YCB guidelines. The Missions abroad help to promote the information about and activities of YCB for standardization of Yoga in the respective country.
