

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**RAJYA SABHA
UNSTARRED QUESTION NO. 1444
TO BE ANSWERED ON 15th MARCH, 2022**

AYUSH AAHAR YOJANA

1444. SHRI SATISH CHANDRA DUBEY:

Will the Minister of **AYUSH** be pleased to state:

- (a) whether Government has launched 'Ayush Aahar Yojana' to promote nutritious diet and a healthy life, and the salient features of the said scheme;
- (b) whether Government proposes to start the same for common people and if so, by when; and
- (c) the programs which are being run by Government to help common people in their lifestyle?

**ANSWER
THE MINISTER OF AYUSH
(SHRI SARBANANDA SONOWAL)**

- (a) No such scheme by name 'Ayush Aahar Yojana' has been launched by Ministry of Ayush. Ministry of Women and Child Development organized Poshan Maah and Poshan Pakhwada karyakram. Ayush Ministry participated in this celebration through its National Institutes/Research Councils and also requested to all the Ayush Departments of all the States/UTs for participating in this celebration.
- (b) No such proposal of 'Ayush Aahar Yojana' is in pipeline. However, the Ministry is participating in convergence with the Ministry of women and child development in the Poshan Abhiyaan (nutrition campaign) on the principles of Ayush-based diet and lifestyle with the goal of "Suposhit Bharat" (nourished India).
- (c) Under Centrally Sponsored Scheme of National AYUSH Mission (NAM), there is a provision of financial assistance to the State/UT Governments for different activities including operationalization of Ayush Health & Wellness Centres (HWCs). At Ayush HWCs, a holistic wellness model based on principles and practices of AYUSH system of medicine including

Ayurveda is being established focusing on preventive, promotive, curative, rehabilitative healthcare including treatment for lifestyle diseases.

Further, under AYUSH Gram, villages are selected for adoption of principles and practice of AYUSH way of life and interventions of health care. AYUSH based lifestyles are promoted through behavioural change communication, training of village health workers towards identification and use of local medicinal herbs and provision of AYUSH health services.