GOVERNMENT OF INDIA
MINISTRY OF MINORITY AFFAIRS
RAJYA SABHA
UNSTARRED QUESTION NO. 2367
TO BE ANSWERED ON 09.08.2021

VACCINATION AMONG MINORITIES UNDER "JAAN HAI TOH JAHAAN HAI" CAMPAIGN

2367 SMT. PHULO DEVI NETAM:

Will the Minister of Minority Affairs be pleased to state:

(a) whether the Ministry has implemented the 'Jaan Hai Toh Jahaan Hai' vaccination awareness campaign for rural and minority areas;

(b) if so, the details therefor including the funds allocated and disbursed as on date;

(c) the details of the criteria on which religious leaders and other personalities are identified to be part of this campaign;

(d) whether the Ministry has any mechanism in place to monitor and track the progress of the awareness campaign; and

(e) if so, the details thereof and if not, the reasons therefor?

ANSWER

MINISTER OF MINORITY AFFAIRS
(SHRI MUKHTAR ABBAS NAQVI)

(a) to (e) The Ministry has started an awareness campaign "Jaan Hai To Jahaan Hai" on Covid-19 Vaccination to prevent apprehensions and rumors, under which various organizations associated with the Ministry like State Waqf Boards, State Haj committees, State Channelizing agencies and Programme Implementing Agencies(PIAs) empanelled in the Ministry for the implementation of various schemes were urged to reach out to the people and work towards spreading awareness and getting rid of the vaccine hesitancy amongst the local communities. Ministry is also reaching out to more than 80 lakh beneficiaries of its various schemes and highlighting the benefits of vaccination to them.

In addition to the above, the Ministry has also utilized the social media platforms to spread awareness on vaccination through various renowned personalities from the field of social, cultural and religion as influencers. No separate funds have been released for the campaign.

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