

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**RAJYA SABHA
UNSTARRED QUESTION NO. 1611
TO BE ANSWERED ON 03 AUGUST 2021**

**CAMPAIGN TO SPREAD AWARENESS REGARDING AYURVEDA IN FIGHT AGAINST
COVID-19**

1611. SMT. GEETA ALIAS CHANDRAPRABHA:

Will the Minister of **AYUSH** be pleased to state:

- a) whether Government has conducted any awareness campaign or programme to make the public aware about the importance of Ayurveda in the fight against COVID-19;
- b) if so, the details thereof; and
- c) if not, the reasons therefor?

**ANSWER
THE MINISTER OF AYUSH
(SHRI SARBANANDA SONOWAL)**

(a) & (b): Yes, Madam. The Government has conducted following awareness campaign/ programme to make the public aware about the importance of Ayurveda in the fight against COVID-19 :-

- i. Ministry of AYUSH recommended self-care guidelines for preventive health measures and boosting immunity.
- ii. Ministry of AYUSH launched a three-month campaign on “Ayush for Immunity”, through webinar and publishing a campaign bulletin on Ayush for Immunity. More than 50 thousand people participated in the Webinar.
- iii. Ministry of AYUSH has also requested the States/UTs Governments to popularize the use of Kabasura Kudineer and AYUSH-64 in the asymptomatic, mild to moderate COVID-19 patients at Isolation Centres/ COVID Care Centre / COVID Health Centre, AYUSH hospitals/ dispensaries and patients in home isolation.
- iv. In order to provide maximum benefit of AYUSH systems of medicine, a nationwide campaign has been launched for distribution of AYUSH-64 and Kabasura Kudineer through Research Councils and National Institute under the Ministry of AYUSH across the country.

v. To strengthen the community-wide effort to limit the spread of COVID-19, Ministry of AYUSH has also operationalized a dedicated community support helpline i.e. toll-free number 14443, to provide AYUSH-based approaches and solutions for the challenges raised by COVID-19.

vi. Ministry of AYUSH has released Home care guidelines for children and Advisory for AYUSH Practitioners about prophylactic care in Children during the COVID-19 Pandemic.

(c): Does not arise in view of (a) & (b) above.