

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

**RAJYA SABHA
STARRED QUESTION NO*62
TO BE ANSWERED ON 26.07.2021**

POLICY FOR ATTRACTING INTERNATIONAL FILM MAKERS

***62. SHRI JOHN BRITTAS**

Will the Minister of Information and Broadcasting be pleased to state:

- (a) whether Government has recently announced that it will set up a facilitation centre for international film makers with a single window clearance system to process the applications;
- (b) if so, the details thereof;
- (c) whether specific policies have been designed for sectors like Visual Effects (VFX) animation and other related areas to attract investments from major film markets abroad; and
- (d) if so, the details thereof?

ANSWER

**THE MINISTER OF INFORMATION & BROADCASTING; AND MINISTER OF
YOUTH AFFAIRS AND SPORTS
(SHRI ANURAG SINGH THAKUR)**

- (a) to (d): A Statement is laid on the Table of the House.

STATEMENT AS REFERRED TO IN REPLY TO PARTS (a) to (d) OF RAJYA SABHA STARRED QUESTION NO *62 FOR REPLY ON 26.07.2021

(a) and (b):With a view to promote ease of doing business in the film sector and promote India as a filming destination for attracting investment from foreign film makers, Film Facilitation Office (FFO) was set up by the Ministry of Information & Broadcasting in 2015. The web portal www.ffa.gov.in provides a single window facilitation and clearance mechanism to both international and domestic film makers. 115 international projects of feature films, television series and web shows from across 27 countries have been accorded permissions to film in India under this mechanism.

(c) and (d):Media & Entertainment sector is one of the fastest growing sectors in the country. For attracting foreign investment in the film Industry, National Film Development Corporation under the aegis of Ministry of Information & Broadcasting organises Film Bazaar at the International Film Festival of India held at Goa, India every year. It is the largest South Asian Film Market and attracts investors from around the world by encouraging creative and financial collaboration between the South Asian and International film communities. India has audio-visual co-production treaties with 15 countries, involving effective contribution of technical, creative and artistic personnel of the participant countries. These further enable international producers to invest in Indian projects.

Local IP creation and outsourcing work for Western studios are key drivers of growth in the Animation, Visual Effects, Gaming and Comics sector. In order to support skilled manpower in the animation and VFX sector, Satyajit Ray Film & Television Institute and Film and Television Institute of India run courses on Animation and VFX. The Ministry has also decided to set up a National Centre of Excellence for Animation, Visual Effects, Gaming and Comics in collaboration with Indian Institute of Technology, Bombay for creating a world class talent pool in India to cater to the Indian as well as global industry.
