GOVERNMENT OF INDIA
(MINISTRY OF TRIBAL AFFAIRS)
RAJYA SABHA
UNSTARRED QUESTION NO. #1250
TO BE ANSWERED ON: 11.02.2021

PROMOTION OF GOODS FROM TRIBAL AREAS

1250 # SHRI SATISH CHANDRA DUBEY:

Will the Minister of TRIBAL AFFAIRS be pleased to state:-

whether any scheme is being implemented to promote trade of goods made in tribal areas, if so, the details thereof?

ANSWER

MINISTER OF STATE FOR TRIBAL AFFAIRS
(SMT. RENUKA SINGH SARUTA)

The Ministry of Tribal Affairs is implementing a scheme 'Institutional Support for development and marketing of Tribal Product/Produce' wherein Grants-in-aid are provided to State Tribal Development Cooperative Corporations (STDCCs) and Tribal Cooperative Marketing Development Federation of India Ltd. (TRIFED). The objective of the scheme is to create institutions to support marketing and development of tribal products, including training and skill up-gradation of tribal Artisans, Craftsmen, MFP gatherers and creation of supply chain infrastructure etc. Under the scheme, TRIFED provides marketing platform for tribal products through its network of 73 Tribes India outlets and 33 consignment counters and 15 Franchise outlets in State Emporiums located across the country along with other e-commerce platforms. TRIFED also organizes National Tribal Festival “Aadi Mahotsav" for development of traditional art and culture of tribal population which includes food and handicraft items. The funds released under the scheme during last three financial years are as under:

(Amount in lakh rupees)

Scheme	2017-18	2018-19	2019-20
Institutional Support	4495.00	7250.00	12850.00

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