GOVERNMENT OF INDIA
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

RAJYA SABHA
UNSTARRED QUESTION NO. 472
TO BE ANSWERED ON 04.02.2021

BUDGETARY ALLOCATION FOR BETI BACHAO BETI PADHAO CAMPAIGN

472. SHRI SATISH CHANDRA DUBEY:

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

(a) total budgetary allocation and expenditure details for Beti Bachao, Beti Padhao campaign during the last three years;
(b) whether it is a fact that budgetary allocation has been reduced in the current financial year and due to which challenges are emerging; and ;
(c) the year-wise ratio of the amount spent on advertisement for Beti Bachao, Beti Padhao campaign during the last three years ?

ANSWER

MINISTER OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI SMRITI ZUBIN IRANI)

(a) Details of total budgetary allocation and expenditure under the scheme during last three years is as under;

(Rs. in Crore)

Sl. No.	Financial Year	B.E.	R.E	Total amount released
1	2017-18	200	200	169.12
2	2018-19	280	280	244.92
3	2019-20	280	200	85.78

(b) Budgetary Allocation for current financial year is Rs. 220 Crore.

(c) Details of year-wise ratio of amount spent on Media Advocacy campaign under the BBBP Scheme by the Ministry of WCD during last three years is as under:

S. No.	Financial Year	Funds Allocated (Amount in Crore)	Expenditure on Media advocacy campaign by the Ministry (Amount in Crore)	Ratio of expenditure for Media Advocacy Campaign against Funds Allocated
1	2017-18	200	135.70	6.8/10
2	2018-19	280	160.13	4/7
3	2019-20	200	23.67	1.2/10

Besides, as per the scheme guidelines, Rs. 50 lakh per district per year is earmarked for districts identified for multi-sectoral interventions, for extending community outreach, advocacy and generating awareness, inter alia, through various means, including media.

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