GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS & SPORTS
(DEPARTMENT OF SPORTS)

RAJYA SABHA
STARRED QUESTION NO. †*120
TO BE ANSWERED ON 02.03.2020

Khelo India Programme

†*120. SHRI RAM NATH THAKUR:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

(a) the main features of ‘‘Khelo India’’ and ‘‘Fit India’’ programmes;

(b) the amount provided by Government for this purpose during the last financial year;

(c) the details of expenditure and allocations thereon, State-wise; and

(d) whether Government would pay attention to the rural areas on priority basis while making allocations where attention is actually required?

ANSWER
THE MINISTER OF STATE (INDEPENDENT CHARGE)
FOR YOUTH AFFAIRS & SPORTS
{SHRI KIREN RIJIJU}

(a) to (d) A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (d) OF RAJYA SABHA STARRED QUESTION NO. †*120 TO BE ANSWERED ON 02.03.2020 REGARDING "KHELO INDIA PROGRAMME" ASKED BY SHRI RAM NATH THAKUR, HON'BLE MEMBER OF RAJYA SABHA

(a) The main features of Khelo India and Fit India programmes are given at Annexure – I.

(b) An amount of Rs. 342.24 crore was spent on Khelo India Scheme in the last financial year i.e. 2018-19. 'Fit India' programme was launched in the financial year 2019-20 and there was no expenditure in the last financial year on this account. Further, since the role of the Central Government is that of a catalyst in making Fit India a people's movement, no separate fund has been provided for the same.

(c) State-wise fund allocations are not made under Khelo India Scheme. However, as stated above, an expenditure of Rs. 342.24 crore was incurred under Khelo India Scheme during the last financial year i.e. 2018-19.

(d) The Khelo India Scheme is a demand driven scheme which covers both rural as well as urban areas of the country and no separate funds are allocated.

ANNEXURE REFERRED TO IN REPLY TO PART (a) OF RAJYA SABHA STARRED QUESTION NO. †*120 TO BE ANSWERED ON 02.03.2020 REGARDING "KHELO INDIA PROGRAMME" ASKED BY SHRI RAM NATH THAKUR, HON'BLE MEMBER OF RAJYA SABHA

ANNEXURE-I

Main features of Khelo India

The "Khelo India – National Programme for Development of Sports" Scheme or the Khelo India Scheme, with its 12 verticals being implemented across the country w.e.f 2017-18, aims to infuse sports culture and achieve sporting excellence in the country and also to encourage sports all over the country thus allowing the population to harness the power of sports through its cross-cutting influence, namely, holistic development of children & youth, community development, social integration, gender equality, healthy lifestyle, national pride and economic opportunities related to sports development.

The 12 verticals of Khelo India Scheme are:

i. Play Field Development
ii. Utilization and Creation/ Upgradation of Sports Infrastructure
iii. Sports for Peace and Development
iv. State Level Khelo India Centers
v. Annual Sports Competitions
vi. Talent Search and Development
vii. Sports for Women
viii. Support to National/Regional/State Sports Academies
ix. Promotion of Sports among persons with disabilities
x. Promotion of rural and indigenous/tribal games
xi. Physical Fitness of School going Children
xii. Community Coaching Development

Main features of Fit India

The objective of Fit India Movement is to make FITNESS an integral part of the daily life of all Indians as envisaged by Hon'ble Prime Minister in his address on the occasion of the launch of Fit India Movement on 29th August, 2019. The main focus of the movement is to create awareness amongst Indians about the importance of fitness in daily life and showcasing the ease and simplicity of doing things which make us fit. For the Fit India Movement, the Government is playing the role of a catalyst so that Fit India becomes a people's movement.

The intent of Fit India Movement is the inclusion of FITNESS in our routine life by emphasizing that:

- Fitness is free, fitness is fun, fitness is essential
- Fitness does not need any expensive equipment / it does not require huge space or any major set up
- Fitness is easy and can be done by anyone and anywhere

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