

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

**RAJYA SABHA
UNSTARRED QUESTION NO. 719
(TO BE ANSWERED ON 17.12.2018)**

AGREEMENT FOR BROADCAST OF HOCKEY WORLD CUP

719. DR. SANTANU SEN:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) When did Prasar Bharati sign the agreement for broadcast of hockey world cup; and
- (b) the reasons for the delay in signing the agreement, if any?

ANSWER

**THE MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF
INFORMATION AND BROADCASTING (COL RAJYAVARDHAN RATHORE (Retd.))**

(a) & (b): Prasar Bharati and Rights Holder signed the agreement on 26.11.2018 for telecast of Hockey World Cup matches. Doordarshan commenced the telecast of World Cup Hockey matches from 28.11.2018 on its DD Sports Channel.

However, All India Radio (AIR) had to acquire broadcasting rights for Hockey World Cup on payment of commercial fees to the Rights Holder for which negotiations was started on 06.11.2018 and finally an agreement could be signed on 07.12.2018 with the Rights Holder for radio broadcast of the matches of Hockey World Cup. Subsequently from 11.12.2018, Radio Broadcast of the matches of Hockey World Cup was commenced.
