

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING**

**RAJYA SABHA
UNSTARRED QUESTION NO.713
(TO BE ANSWERED ON 17.12.2018)**

EXPENDITURE INCURRED IN 'MANN KI BAAT'

713. DR. SANJAY SINH:

Will the Minister of INFORMATION AND BROADCASTING

be pleased to state:

- (a) the number of episodes of 'Mann Ki Baat' programme of the Prime Minister which were broadcasted/telecasted by Government and by private radio stations/ TV channels;
- (b) the details of total expenditure with break up incurred in said programme of the PM; and
- (c) whether payment to any private broadcaster was ever paid for above programme and the details thereof?

ANSWER

**THE MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF
INFORMATION AND BROADCASTING (COL RAJYAVARDHAN RATHORE (Retd.))**

- (a) Prasar Bharati has informed that 50 episodes of 'Mann Ki Baat' programme of the Hon'ble Prime Minister have been aired till date.
- (b) No significant expenditure is incurred as the programme is done with the resources available and entail no additional costs, apart from a meagre amount spent (as per existing fee structure of AIR) on the translation of content into regional languages.
- (c) No, Sir.
