

**GOVERNMENT OF INDIA
MINISTRY OF AYURVEDA, YOGA & NATUROPATHY,
UNANI, SIDDHA AND HOMOEOPATHY
(AYUSH)**

**RAJYA SABHA
UNSTARRED QUESTION NO. 7
TO BE ANSWERED ON 11TH DECEMBER, 2018**

CERTIFICATION OF YOGA INSTRUCTORS

7. SHRI SANJAY SETH:

Will the Minister of **AYURVEDA, YOGA & NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY** be pleased to state:

- (a) the steps which have been taken by the Ministry to capitalize upon 'Yoga Tourism' in India;
- (b) whether the Ministry is contemplating Certification of Qualified Yoga Instructors by a Government institute;
- (c) if so, the details of Government institutes which will provide such certifications; and
- (d) whether the establishment of any such institute is proposed in Uttar Pradesh which has yoga hubs like Varanasi and Allahabad (Prayagraj)?

**ANSWER
THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYURVEDA,
YOGA & NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY
(SHRI SHRIPAD YESSO NAIK)**

(a): The Ministry of Tourism is the nodal Ministry for promotion of Tourism, and has taken many initiatives wherein Medical and Wellness Tourism (including Yoga) is packaged as a Niche Tourism Product. The Ministry of AYUSH actively supports various tourism promotions, activities and attractions of the Ministry of Tourism in the domestic and international markets.

As part of its promotional activities, Ministry of Tourism has undertaken campaigns in the international and domestic markets as well as produced publicity material under the Incredible India Brand line showcasing various tourism destinations and products including the promotion of Yoga. The Ministry of AYUSH has given technical inputs and collaboratory support to these activities whenever called for, through two of its Autonomous Bodies, namely Central Council for Research in Yoga and Naturopathy (CCRYN) and Morarji Desai National Institute of Yoga (MDNIY). The support has included Yoga Demonstration Sessions, free distribution of IEC material, Lectures and Yoga Stalls.

Contd.....2/-

The observation of the International Day of Yoga (IDY) by the Ministry of AYUSH in the last four years, with thousands of allied events and activities across the country, has provided a boost to Yoga Tourism also. As part of IDY observation, events like “Yoga Ambassadors’ Tour” which are of particular interest to foreign tourists are organised. The Ministry of AYUSH also organises an “International Conference on Yoga for Public Health” every year, which is another event that has contributed to tourists’ interest in Yoga in India.

(b) and (c): Yes, the Government has constituted a Yoga Certification Board under its autonomous institution namely Morarji Desai National Institute of Yoga, 68, Ashok Road, New Delhi on 12.03.2018 and started functioning w.e.f. 02.04.2018.

(d): There is no such proposal currently with this Ministry.