

GOVERNMENT OF INDIA
(MINISTRY OF TRIBAL AFFAIRS)
RAJYA SABHA
UNSTARRED QUESTION NO. 449
TO BE ANSWERED ON 13.12.2018

ANNUAL EXHIBITION OF TRIBAL GOODS

449 DR. VIKAS MAHATME:

Will the Minister of TRIBAL AFFAIRS be pleased to state:

- (a) whether Government has set up/proposes to set up annual exhibition of tribal goods across the country for their promotion; and
- (b) if so, the details thereof?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF TRIBAL AFFAIRS
(SHRI JASWANTSINH BHABHOR)

(a) to (b) Yes, Sir. The Tribal Cooperative Marketing Development Federation of India Limited (TRIFED), a Multi-State Cooperative Society under the Ministry of Tribal Affairs, organizes as well as participates in exhibitions for promotion and marketing of tribal goods. It organizes a National Tribal Festival by the name of “Aadi Mahotsav” where tribal craft, culture, cuisine and commerce are exhibited in a holistic manner. It also participates in various exhibitions all over the country for marketing and promotion of tribal products and in international exhibitions through Export Promotion Council for Handicrafts (EPCH) and India Trade Promotion Organization (ITPO) in various countries.
