

**GOVERNMENT OF INDIA
MINISTRY OF HOME AFFAIRS**

**RAJYA SABHA
UNSTARRED QUESTION NO. †1022.**

TO BE ANSWERED ON THE 19TH DECEMBER, 2018/AGRAHAYANA 28, 1940 (SAKA)

DIRECTIVES FOR ADVERTISEMENTS IN OFFICIAL LANGUAGE

†1022. DR. SATYANARAYAN JATIYA:

Will the Minister of HOME AFFAIRS be pleased to state:

(a) the details of advertisements along with money spent on them by various Ministries of Government under official language directives in each year since the year, 2014 and language-wise details of the money spent; and

(b) the latest directives with regard to advertisements in official language in view of the above?

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS
(SHRI KIREN RIJIJU)**

(a) and (b): The directives with regards to advertisements in official language before 31.03.2017 were “a certain percentage of total expenditure on Government advertisements to be given in Hindi and English may be decided by Central Ministries/Departments according to their requirements.” and after 31.03.2017 “any advertisement given by any Ministry/ Department/ Office/ Subordinate Office etc. in English or Regional Language, has to be compulsorily given in Hindi Language.”

The data on the details of advertisements along with money spent between the years 2014-2017 would have been maintained by the Ministries/ Departments/ Subordinate offices etc. concerned.
