

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

RAJYA SABHA
UNSTARRED QUESTION NO. 1005
TO BE ANSWERED ON 19th DECEMBER, 2018

IMPORT OF SMARTPHONES

1005. SHRI N. GOKULAKRISHNAN:

Will the Minister of **COMMERCE & INDUSTRY** be pleased to state:

- (a) whether it is a fact that smartphones shipments in India grew by 11 per cent to 30 million units in the first three months of this year;
- (b) whether it is also a fact that in contrast about 27 million smartphones were shipped to India in the first quarter of 2017;
- (c) whether it is also a fact that 4G feature phone market in India continued to grow at more than 50 per cent quarter on quarter basis; and
- (d) if so, the details thereof?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI C. R. CHAUDHARY)

(a) & (b): The Smartphone shipment in India in first quarter of 2018 (January, 2018-March, 2018) was 32.37 million as compared to 25.95 million in first quarter of 2017 (January, 2017-March, 2017) and, hence, it registered a positive growth of 25% during the 1st quarter of 2018 as compared to the corresponding period of previous year.

(c) & (d): India's import of 4G feature phones and the quarterly growth for the last few quarters are given below:

Quarters	Quantity (in million numbers)	% Change (quarter on quarter basis)
Q3'2017 (Jul'17 - Sep'17)	2.42	--
Q4'2017 (Oct'17 - Dec'17)	15.56	542.98
Q1'2018 (Jan'18 - Mar'18)	21.45	37.85
Q2'2018 (Apr'18 - Jun'18)	19.04	-11.24
Q3'2018 (Jul'18 - Sep'18)	8.13	-57.30

Source: India Cellular & Electronics Association (ICEA)

The above data reflects that in contrast to exponential growth in Q4 of 2017 (543%) over previous quarter, there has been decline in import of 4G feature phones in the last two quarters of 2018.
