GOVERNMENT OF INDIA MINISTRY OF INFORMATION AND BROADCASTING

RAJYA SABHA UNSTARRED QUESTION NO. 3904 (TO BE ANSWERED ON 2.4.2018)

TELECASTING OF PROGRAMMES FOR COMPETITIVE EXAMS

3904. SHRIMATI SASIKALA PUSHPA:

Will the Minister of INFORMATION AND BROADCASTING

be pleased to state:

- (a) whether all the Regional and National Channels of Doordarshan telecast programmes on preparations for Competitive Exams like UPSC, SSC, IES, State Public Service Commission Exams;
- (b) if so, the details thereof;
- (c) if not, the reasons therefor;
- (d) whether Government will initiate such programmes considering the fact that it has huge viewership and potential to reach the masses; and
- (e) if so, the details thereof?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL RAJYAVARDHAN RATHORE (Retd.)

- (a) to (e): Prasar Bharati has informed that all Kendras of Doordarshan regularly telecast programmes on career guidance disseminating information on preparation for various competitive exams. Some details of such programme on DD network are as under:-
- DD Saptagiri:- Hello Saptagiri (Live phone-in prog.) for career guidance.
- DD Podighai:-Hello Ungaludan(Live Phone-in) every Monday. Another programme Kalloori Kaalongal (Live Phone-in) every Thursday.
- DD Kashir:- Employment news every Tuesday.
- DD Rajasthan :- Programme DISHAYEIN every Tuesday. and YUVATARANG every Tuesday.
- DD Malyalam: Avasaram (Career Guidance/ Employment) every Saturday.
- DD Odia:- Career Calling(Career Guidance programme), every Tuesday.
- DD Girnar:- Hello Karkirdi (Live Phone-in Career Guidance programme) every Wednesday and Rozgar Samachar on Sunday.
- DD UP- Namaste UP (Career Guidance Programme).
- DD Yadagiri :- Career Guidance Live phone-in on Friday and Employment News on Monday.
- DD Itanagar:-Rozgar Samachar, every Friday.
