

**GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING**

**RAJYA SABHA  
UNSTARRED QUESTION No.3430  
(TO BE ANSWERED ON 26.3.2018)**

**MONITORING OF SOCIAL MEDIA ACCOUNTS**

**3430. SHRI KAPIL SIBAL**

**Will the MINISTER OF INFORMATION AND BROADCASTING be pleased to state :**

- (a) the details of the social media accounts related to Government, its schemes and policies that have been created till date, post August 2014;
- (b) the details regarding the hiring of people to monitor these social media accounts, their background qualification, past experiences along with the salaries given, account/employee-wise thereof; and
- (c) the details of number of Apps that have been developed for the schemes and policies of Government, third parties involved, funds incurred, reasons for developing these Apps?

**ANSWER**

**THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING [COL. RAJYAVARDHAN RATHORE (Retd.)]**

- (a) The Ministry of Information & Broadcasting does not maintain any dedicated social media platform for specifically promoting Government schemes and policies. Most of the media units of the Ministry maintain their own social media accounts for engaging with citizens. The details of media units under this Ministry utilizing social media as a vehicle of information dissemination are given at Annexure-A.

Press Information Bureau Officers are responsible for maintaining the twitter handles of certain ministries. Details are at Annexure-B.

- (b) The Social Media accounts of the Ministry and its media units are monitored by the Indian Information Service (IIS) officers of Government of India. In case of autonomous organizations, they follow their own guidelines for social media activities.
- (c) The Ministry of Information & Broadcasting has not developed any app specifically for promoting Government schemes and policies. However, Doordarshan News and All India Radio have developed their own smartphone apps for successful dissemination of information to the people at large.

**ANNEXURE –A**

**ANNEXURE AS REFERRED TO IN REPLY TO PART (a) OF RAJYA SABHA UNSTARRED QUESTION NO. 3430 FOR ANSWER ON 26.03.2018**

	Google+	Blog	Twitter	Facebook	Instagram	YouTube
<b>MIB</b>	<a href="https://plus.google.com/+inbministry">https://plus.google.com/+inbministry</a>	<a href="http://inbministry.blogspot.in/">http://inbministry.blogspot.in/</a>	@MIB_India	<a href="https://www.facebook.com/inbministry/">https://www.facebook.com/inbministry/</a>	<a href="https://www.instagram.com/mib_india/">https://www.instagram.com/mib_india/</a>	<a href="https://www.youtube.com/INBMINISTRY">/www.youtube.com/INBMINISTRY</a>
<b>PIB</b>	nil	<a href="https://pibindia.wordpress.com/">https://pibindia.wordpress.com/</a>	@PIB_India	<a href="https://www.facebook.com/pibindia/">https://www.facebook.com/pibindia/</a>	<a href="https://www.instagram.com/pibindia">://www.instagram.com/pibindia</a>	<a href="https://www.youtube.com/pibindia">/www.youtube.com/pibindia</a>
<b>DFP</b>	nil	nil	@DFP_India	<a href="https://www.facebook.com/Directorate-of-Field-Publicity">https://www.facebook.com/Directorate-of-Field-Publicity</a>	nil	nil
<b>DPD</b>	nil	nil	@DPD_India @Employment_News	<a href="https://www.facebook.com/publicationsdivision/">https://www.facebook.com/publicationsdivision/</a> <a href="https://www.facebook.com/yojanaJournal/">https://www.facebook.com/yojanaJournal/</a> <a href="https://www.facebook.com/kurukshejournal/">https://www.facebook.com/kurukshejournal/</a> <a href="https://www.facebook.com/director.employmentnews/">https://www.facebook.com/director.employmentnews/</a>	nil	nil
<b>Doordarshan</b>			@DDNational @DDNewsLive @ddSportsChannel @DDKisanChannel @DD_Bharti @DDIndiaChannel	@DoordarshanNational @DoordarshanSports @DDKisanChannel @DDKisanChannel @DDUrduChannel		DoordarshanNational DD News DD Sports DD Kisan Doordarshan Urdu
<b>DD</b>	nil	nil	@ddn	/www.facebook.c	nil	www.youtu

<b>News</b>			ewslive @ddnews hindi	om/DDNews/		be.com/DD Newsofficial
<b>All India Radio</b>	nil	nil	@Akashvani AIR	www.facebook.com/AkashvaniAIR/	/www.instagram.com/akashvani_air/	
<b>AIR-NSD</b>	nil	nil	@airnewsalerts	www.facebook.com/airnewsalerts/	www.instagram.com/airnewsalerts	nil
<b>IIMC</b>			@IIMC _India			
<b>FTII</b>			@FTII official	https://www.facebook.com/FtiiOfficial/		
<b>NFAI</b>	nil	nil	@NFAI Official	https://www.facebook.com/nfaiofficial/	/www.instagram.com/nfaiofficial/	nil
<b>DFF</b>	nil	nil	@dff_india	/www.facebook.com/DirectorateOfFilmFestivals/	//www.instagram.com/dff_india/	nil

**ANNEXURE –B**

**ANNEXURE AS REFERRED TO IN REPLY TO PART (a) OF RAJYA SABHA UNSTARRED QUESTION NO. 3430 FOR ANSWER ON 26.03.2018**

<b>Ministry</b>	<b>Handle</b>	<b>Joined on</b>
<b>Principal Spokesperson,GOI</b>	@DG_PIB	Apr-15
<b>Commerce</b>	@pibcommerce	Aug-16
<b>MHA</b>	@PIBHomeAffairs	Jul-16
<b>PP&amp;G</b>	@PIBPersMin	Jul-11
<b>DoNER</b>	@PIBDoNER	Aug-16
<b>MSME</b>	@PIBMSME	Jul-14
<b>Textiles</b>	@PIBTextiles	Feb-17
<b>VP's Office</b>	@PIBVicePrez	Nov-16
<b>Labour</b>	@PIBLabour	Jul-16
<b>Water Resources</b>	@PIBWater	Jul-16
<b>Minority Affairs</b>	@PIB_MinAffairs	Jul-16
<b>HRD</b>	@PIBHRD	Mar-17
<b>AYUSH</b>	@PIBAYUSH	Jul-16
<b>Environment</b>	@PIBEnvironment	Jul-16
<b>Power</b>	@PIBPower	Jul-16
<b>Railways</b>	@PIBRailways	Nov-17
<b>Aviations</b>	@PIBAviation	Nov-17
<b>Sanitations</b>	@PIBSanitation	Nov-17
<b>Roads</b>	@PIBRoads	Nov-17
<b>Science</b>	@PIBScience	Nov-17
<b>Statistics</b>	@PIBStats	Nov-17
<b>Tourism</b>	@PIBTour	Nov-17
<b>Tribal affairs</b>	@PIBTribal	Nov-17
<b>Chemicals</b>	@PIBChemical	Nov-17
<b>Shipping</b>	@pibshipping	Feb-18

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