

**GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING**

**RAJYA SABHA  
UNSTARRED QUESTION NO. 2632  
TO BE ANSWERED ON 19.03.2018**

**STATUS OF INDIAN FILM INDUSTRY**

**2632: SHRI N. GOKULAKRISHNAN:**

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Indian film industry is the largest in the world in terms of number of films produced, though the revenues are nowhere comparable to the countries such as U.S. and Canada;
- (b) whether it is a fact that the lower revenue is mainly due to low ticket realizations, occupancy levels, lack of quality content and rampant piracy;
- (c) whether it is also a fact that inadequate infrastructure acts as the biggest hindrance to the Indian film industry and has been affecting its growth since past several years, which is leading to cost escalation; and
- (d) if so, the details thereof?

**ANSWER**

**THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING [COL. RAJYAVARDHAN RATHORE (Retd.)]:**

- (a) & (b) Yes Sir, Indian film Industry is largest in the world in terms of number of films produced. As per data from CBFC, during 2016-17, 1,986 films were certified. However, the revenues are nowhere comparable to the countries such as US and Canada. As per the Motion Pictures Association of America (MPAA), in 2016 the Indian film industry's gross box-office realization stood at USD 1.9 billion while US and Canada (treated as one market by the MPAA) recorded a box-office of USD \$11.4 billion. The lower revenue is mainly due to low ticket pricing in India.
- (c) & (d) Film Industry bodies have raised concerns mainly on scarcity of cinema screens and requirement of large number of clearances from State Governments for opening of new cinema theatres. Inadequate number of theatres in smaller towns and rural India acts as a constraint to the growth of the Industry.

